

### GOOD MOURNING! Alonzo Mourning SHAME

NBRPA Goes to All-Star Ga<u>me</u>

Inside: Luxury Lifestyle

LaRue Martin Made This Game Earl Lloyd Gives A Basketball Lesson

WINTER 2012 • VOL. 1 ISSUE 1 www.legendsofbasketball.com

### YOU KNOW BASKETBALL. WE KNOW CENTRAL FLORIDA REAL ESTATE.

# LET'S PUT OUR KNOWLEDGE TO WORK FOR YOU.



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### ON THE COVER

Former NBA player Alonzo Mourning receives the National Civil Rights Museum Sports Legacy Award before a game between the Memphis Grizzlies and the Phoenix Suns on January 18, 2010 at FedExForum in Memphis, Tennessee.

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In the world of professional sports it is impossible to reach the top without a good support team and the same is true in boating. If you really want to be happy on the water you need a strong support team like Hargrave. Call me and I'll show you how to not only enjoy your new boat but get your money back at the end. When you join our Hargrave family we can guarantee you a championship experience — just ask the man who owns one.

—Michael Joyce, CEO



### Tip-Off

### **WELCOME TO YOUR MAGAZINE**

When we first approached the NBRPA about launching a membership magazine, we were excited about the possibility of working with such a world class organization. Early on our editor, Matt Fish, was our biggest advocate for working closely with the NBRPA to make sure that *REBOUND* is a strong voice of the organization.

What has started as a 24-page, quarterly magazine is sure to develop into something much bigger, much stronger and more frequent. In the coming months we plan on bringing you Rebound Radio to further spread the mission and goodwill of the NBRPA.

I am humbled and grateful by the opportunity to work with the NBRPA, its leadership team and its members. Please remember, I am here to serve you.

You will be hearing from us again in May. Until then, enjoy our inaugural issue.

Sport on,

Eric Carlyle

Publisher eric@reboundmag.com



## 8TH ANNUAL KIDS FIGHT CANCER GOLF CLASSIC

www.kidsfightcancer.org

### **Featuring**

### **Legends of Basketball**

National Basketball Retired Players Association

### **Charity Benefit**

for Kids Fight Cancer and Legends Care Foundation



Wednesday, May 2, 2012 Ocotillo Golf Resort 3751 South Clubhouse Dr Chandler, Arizona 85248

Please contact Marcy Lobliner **602-299-5433** 



### The Color of Acceptance

s an NBA alumnus, I've been a member of the NBRPA for the last seven years, enjoying the opportunities to make new friends, rekindle old friendships and fraternize with former opponents and teammates. As I've grown and matured, the Legends of Basketball has become an important part of my life.

The inaugural issue of *REBOUND*, the new NBRPA magazine, is making its debut at the All-Star Weekend where part of the weekend's agenda is a salute to Black History Month. I'm happy that my first official letter from the editor is about Black History Month, something near and dear to my heart.

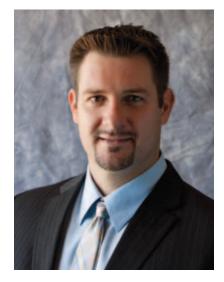
Growing up in small town Iowa as a white kid in an all-white town from a predominantly white state, racial diversity wasn't available to me when I was young. Then during my freshman year in middle school, my family decided to host a foreign exchange student for a year. For the first time in my life I was going to meet someone from outside my limited world.

Enter my newest brother, Solomon Simon Dude, a South African from a tribe called Xhosa. This was during the mid-80s when Apartheid was the law in South

Africa. What a great experience it was for all of us in my small town to have a black person now living there. Even though he was the "odd man out," Solomon was accepted with open arms by everyone in town due to his gigantic smile and loving personality. But after living with us for a year, we learned that his mother (a single parent) had passed away which left Solomon's younger brother all alone.

Enter Theophalis Mowanga Dude, my other black brother. Thanks to an unrelenting battle waged by my mother to get both boys a green card, Theo was allowed to come to Iowa and live with us to finish his schooling from fifth grade through high school while Solomon went on to college, eventually graduating from the University of Iowa.

Sports diversity in my area wasn't much better than racial diversity—basketball is Iowa's sport of choice. So having signed a Division 1 scholarship before I started a varsity game in high school, I began my basketball career in college that grew into a 10-year career playing the game professionally. But this time the tables were turned and I was the "token white guy" on several different professional teams.



I felt the love of my brothers Solomon and Theo as I became the "odd man out," learning what it felt like being in the minority. As I embraced the differences, I hoped that others would feel the same way. And just like Solomon, I was accepted with open arms after teammates got to know me and what I stood for. I realized that what most of us are looking for is a feeling of belonging and acceptance, a lesson I now teach my own children. As professional athletes, as role models for many, we have a wonderful opportunity to highlight the importance of diversity—it really does represent the universal need for belonging and acceptance no matter what our color.

### **Dear NBRPA Member,**

hank you for reading the pages of *REBOUND*, the new official magazine for you, our members. We are excited to launch our new publication this All-Star Weekend and share the first issue with all of our members here in Orlando.

This being my first Legends All-Star Weekend as your new CEO, I am excited to welcome everyone to a fun-filled weekend of both new and traditional events: The 13th Annual Legends Brunch, a historic Hardwood Pioneers Reflect Roundtable event celebrating Black History Month, an NBA Welcome Party at Epcot Center, a members' breakfast meeting, a fan/member welcome reception, an NBRPA basketball clinic at NBA Jam Session, Legends Care community events, an All-Star Strike 300 Bowling Challenge, an NBRPA Orlando Chapter golf tournament and an Orlando Chapter Sunday Night Fire & Ice after-party.

Orlando has been a key NBA market since the Orlando Magic began play in 1989, and we are excited to celebrate the history of our sport in this city and across the state of Florida with the support of our local Orlando NBRPA Chapter. This year's All-Star Weekend also marks the 20th anniversary of Magic Johnson's return to the NBA All-Star Game since 1992 after being diagnosed as HIV-positive. The story is truly a legend in itself: On February 9, 1992 in the Orlando Arena, Magic leads the Western Conference All-Stars to victory with 25 points, nine assists and a dramatic three-pointer in the game's final 90 seconds en route to earning the game's MVP Award.

With energetic new leadership and a unified Board of Directors, the future has never been brighter at the NBRPA. Entering its 20th year of service to former NBA, ABA and Harlem Globetrotters alums, our Association offers an ever-expanding variety of education, career/life skills, health and finance programs for our members. It is also our



purpose to uphold the legacies of basketball legends and we are very proud to do that this weekend, in conjunction with the NBA.

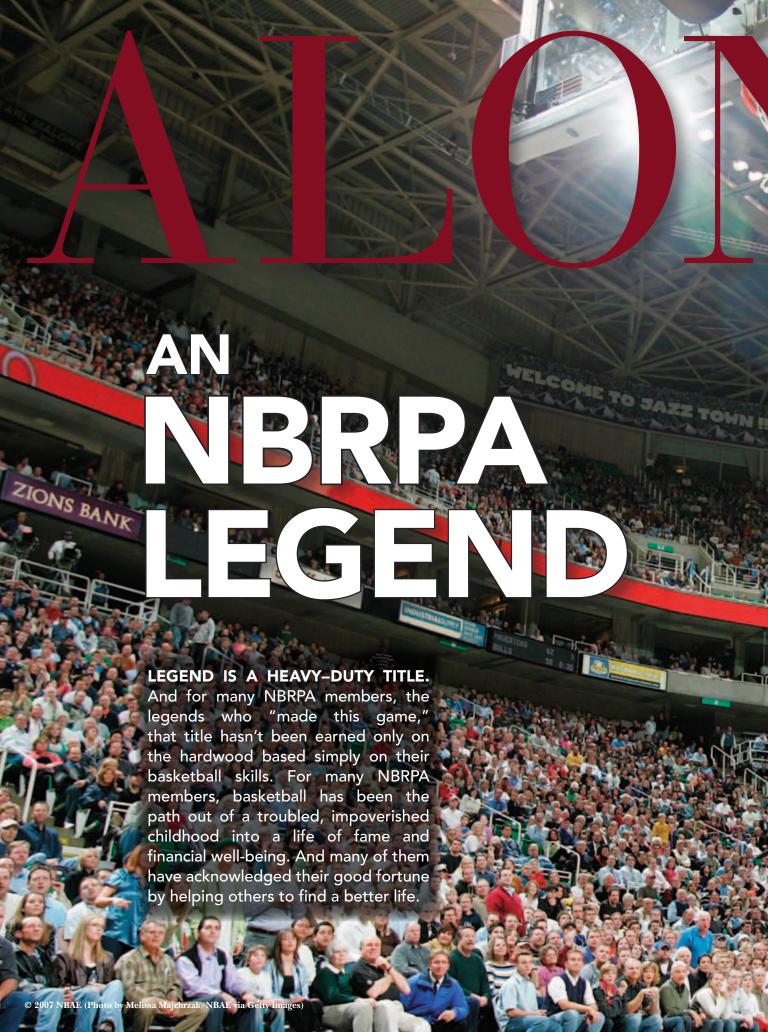
Our Association, founded in 1992 by Mayor Dave Bing, Archie Clark, Dave Cowens, Oscar Robertson and the late Dave DeBusschere, is proud to host our members this NBA All-Star Weekend. Thank you for joining us for a weekend of friendship, fellowship and fun as we honor the NBA's rich history alongside its current stars this weekend in Orlando.

Yours in basketball,

Arnie D. Fielkow

Chief Executive Officer

National Basketball Retired Players Association





Alonzo Harding Mourning, Jr., better known as "Zo" to friends and fans, alike, is one of the finest examples of an NBRPA Legend in action. In addition to the word, legend, there are many other words that accurately describe Mourning-foster child; Olympian; All-Star; kidney transplant survivor; author; husband; father of three; community activist; and philanthropist, for example. And now, entering his third season as vice president of player programs for the Miami HEAT, he's currently responsible for the personal and professional development of their players, providing them direct support along with one-on-one mentoring. He's also the team's representative at various community and business affairs.

Mourning is a man who actively engages life, facing its challenges head on and using the opportunities and lessons they offer to become a better person. And throughout his life he has shared what he terms those "amazing benefits" with others. In 1997 he established Alonzo Mourning Charities, Inc. (AMC), a 501(c)(3) organization. True to its tagline, AMC's varied outreach efforts are directed toward "creating the foundation for youth to excel," to focus on child and family development for those living in at-risk circumstances and to provide services and support systems that improve the lives of promising youth. Then in 2003, based on the vision of Miami real estate developer Martin Z. Margulies and his foundation, Mourning gave his support to the Overtown Youth Center. Located in Miami's inner city, the Center serves as a safe haven for underprivileged kids and its programs are meant to enrich their lives, inspiring and empowering them to grow into positive and contributing citizens.

In 2007 Mourning joined sports celebrities Andre Agassi, Muhammad Ali, Lance Armstrong, Warrick Dunn, Mia Hamm, Jeff Gordon, Tony Hawk, Andrea Jaeger, Jackie Joyner-Kersee, Mario Lemieux and Cal Ripkin, Jr. to found Athletes for Hope. This not-for-profit organization supports professional athletes getting involved in charitable causes while also inspiring millions of regular citizens to volunteer support to and for their communities. He has helped to build basketball courts in low-income neighborhoods, traveled to South Africa to conduct youth basketball clinics and visit schools with pals Patrick Ewing and Dikembe Mutombo, and founded Zo's Summer Groove, a three-day charity event that includes a celebrity golf tournament, comedy show and gala, and a family-friendly street dance that has generated over \$10 million since its inception in 1997. Mourning has also served as the NBA's national spokesman for the prevention of child abuse and participated in the NBA's Healthy Family America program.

Although he doesn't seek recognition for his good works, Mourning won the Professional Basketball Writer's Association J. Walter Kennedy Citizenship Award in 2001-2002 for exemplary community service. The Miami-Dade school board also honored Mourning and his wife in 2009 for their community activism by naming a new North Miami high school in their honor—the Alonzo and Tracy Mourning Senior High Biscayne Bay Campus. The fact that his wife Tracy is also honored is reflective

of the importance he places on family and their love and support. The Mournings have three children—son Alonzo III (nicknamed "Trey"), daughter Myka Sydney and second son Alijah Harden—and he believes that his family is the best thing that has ever happened to him, noting that his son gives him an increased ability to handle adversity.

To talk about an amazingly successful NBA career is to talk about Mourning's 15-year career that is a matter of record ... and awards! He has 14,311 points, 7,137 rebounds and 2,356 blocks (10th all-time in NBA history) to his overall career credit. A member of the HEAT's 2006 NBA Championship team, he also captured seven All- Star berths and was twice named NBA Defensive Player of the Year. Having played for the HEAT on two separate occasions, in a 2009 ceremony, the HEAT retired his number 33. Not only is Mourning the HEAT's all-time leader in games played with 593, he also tops their all-time lists in offensive rebounds (1,505), defensive rebounds (3,302), total rebounds (4,807) and blocked shots (1,625). He ranks second in minutes played (17,700), points scored (9,459), free throws made (2,558), free throws attempted (3,896), doubledoubles (205) and double-figure scoring efforts (442). Then throw in the fact that Mourning is among the top on the HEAT's all-time postseason leader list in games played (82), offensive rebounds (137), defensive rebounds (386), total rebounds (523) and blocks (171). When looking at his overall career, he appeared in 838 games with the HEAT, Charlotte Hornets and New Jersey Nets, aver-

### ALONZO

aging 17.1 points, 8.5 rebounds, 2.81 blocked shots, 1.1 assists and 31.0 minutes; shooting percentage from the floor was 52.7 and 69.2 percent from the foul line. And if all this weren't enough, Mourning also won a gold medal with the U.S. Senior National men's basketball team at the 2000 Olympics.

One of the most inspiring parts of Mourning's life story is his recovery from a kidney transplant in 2003 and a return to active play by 2004. He had been diagnosed right before the 2000-01 season with focal segmental glomerulosclerosis (FSGS), a rare degenerative and sometimes fatal kidney disease that up until the early 1990s was considered untreatable. Mourning responded to the diagnosis characteristically—first he learned about the disease and how it works, and then he made a commitment to educate the public about kidney disease, promising to help others facing the same difficulty. He recounted this life-changing journey in his 2008 book, Resilience: Faith, Focus, Triumph. Regarded by some as a loose cannon in his high school and college years, Mourning took a potentially life-threatening circumstance and used it to better his live overall. He learned to control his moodiness, he changed his diet and cut down on red meat and he also discovered the gentle power of yoga as part of his healing process.

Mourning is definitely a take action kind of guy. But taking positive action isn't a trait he acquired as an adult—it's clear that he has always been a self-directed individual. A 10-year old when his parents divorced, Mourning petitioned himself into foster care rather than choosing to live with

one parent over the other. Instead, it was arranged for him to live with retired schoolteacher, family friend and foster parent, Mrs. Fanny Threet, who supported and encouraged him all the way through high school. Already sixfeet tall by the time he was 12, he grew from an awkward early teen pushed into playing basketball because of his height into a star high school player in his hometown of Chesapeake, Va. By the time he was 15, he was already 6-foot-9 and by the start of his junior year, Sports Illustrated voted him the best 11th grader in the country. College offers poured in and Mourning decided to attend Georgetown University in Washington, D.C. With his performance continuing to improve under the coaching of John Thompson, he could have left school early for the NBA. Instead, he stayed in school, graduating in 1992 with a degree in sociology. Then he was drafted into the NBA by the Charlotte Hornets in Round 1, the second pick overall of the 1992 draft. And the rest, as they say, is history.

In spite of his youthful rebelliousness and the requisite teenage challenging of authority, Mrs. Threet always saw Mourning's potential and encouraged him to be persistent. "Fannie guided me every step of the way," he said. Learning the importance of giving from her, her message, according to Mourning, was always, "You can do it." How wonderful that today's lucky recipients of Mourning's time and attention are still hearing that important encouragement Mrs. Threet once gave him-you can do it!

### NO. 33

Position: Center
Height: 6 ft 10 in (2.08 m)
Weight: 261 lb (118 kg)
Date of birth: February 8, 1970
Place of birth: Chesapeake, Virginia
High school: Indian River High School
College: Georgetown (1988–1992)

### **NBA DRAFT**

1992 / Round: 1 / Pick: 2nd overall Selected by the Charlotte Hornets

### **CAREER HISTORY**

1992–1995 Charlotte Hornets 1995–2002 Miami HEAT 2003–2004 New Jersey Nets 2005–2008 Miami HEAT

### CAREER HIGHLIGHTS AND AWARDS

NBA Champion (2006)
7× NBA All-Star (1994–1997, 2000–2002)
2× NBA Defensive Player of the Year (1999–2000)
All-NBA First Team (1999)
All-NBA Second Team (2000)

2× NBA All-Defensive First Team (1999–2000)

J. Walter Kennedy Citizenship Award (2002)

Big East Conference Player of the Year (1992)

Consensus NCAA All-American 1st Team (1992)

Consensus NCAA All-American 2nd Team (1990)

#33 Retired by the Miami HEAT

### **CAREER STATISTICS**

Points: 14,311 (17.1 ppg) Rebounds: 7,137 (8.5 rpg) Blocks: 2,356 (2.8 bpg)

### **MEDALS**

Summer Olympics Gold 2000 Sydney (United States)

### **FIBA World Championships**

Bronze 1990 Argentina Gold 1994 Canada Goodwill Games Silver 1990 Seattle



### THE NATIONAL BASKETBAL 66-STAR

### ursday

9:00AM - 5:00PM

### EVENT

ALL-STAR LOUNGE OFFICE HOURS/REGISTRATION

11:00AM - 4:00PM ORLANDO CHAPTER ALL-STAR CELEBRITY GOLF CHALLENGE GRAND CYPRESS GOLF COURSE

4:30PM - 5:00PM **NBA JAM SESSION RIBBON CUTTING CEREMONY** 

LEGENDS BASKETBALL CLINIC AT NBA JAM SESSION 5:00PM - 6:30PM

**NEW BOARD RETREAT** 5:30PM - 8:00PM

7:30PM - 11:00PM **ALL-STAR STRIKE 300 BOWLING CHALLENGE** 

### February 23rd LOCATION

**OSPREY BALLROOM (1&2)** 

ORANGE COUNTY CONVENTION CENTER

ORANGE COUNTY CONVENTION CENTER

AMBASSADOR SUITE

**WORLD BOWLING CENTER** 

8:00AM - 10:30AM

9:00AM - 8:00PM

11:00AM - 2:00PM

12:00PM - 2:00PM

4:00PM - 10:00PM

4:30PM - 5:15PM

5:15PM - 6:00PM

6:00PM - 7:45PM

8:00PM - 11:00PM

9:00PM

### **EVENT**

### **NEW BOARD RETREAT**

ALL-STAR LOUNGE / NBRPA REGISTRATION

**BTB LUNCHEON** 

**LEGENDS CARE MUSIC & EDUCATION SERIES** 

NBA ALL-STAR JAM SESSION

PRIVATE LEGENDS WELCOME RECEPTION

**FAN RECEPTION** 

HARDWOOD PIONEERS REFLECT - ROUND TABLE EVENT

**NBA WELCOME PARTY** 

**NBA RISING STARS CHALLENGE** 

### February 24th LOCATION

AMBASSADOR SUITE

**OSPREY BALLROOM (1&2)** 

SWAN BALLROOM (2-4)

**EVANS HIGH SCHOOL, ORLANDO** 

ORANGE COUNTY CONVENTION CENTER

OSPREY BALLROOM (1&2)

**OSPREY BALLROOM (1&2)** 

**SWAN BALLROOM (2-4)** 

**DISNEY'S EPCOT** 

**AMWAY CENTER** 

WELLS FARGO







# L RETIRED PLAYERS ASSOCIATION EKEND SCHEDULE

### Saturday

### **DATE & TIME**

7:00AM - 8:30AM

7:30AM - 8:00PM

8:00AM - 11:45AM

8:45AM - 11:00AM

9:00AM - 10:00PM

12:00PM - 3:00PM

4:00PM - 5:30PM

4:30PM - 5:30PM

8:00PM

### **EVENT**

**CHAPTER PRESIDENT'S MEETING** 

**ALL-STAR LOUNGE/OFFICE HOURS** 

**NBRPA MEMBERS BREAKFAST & MEETING** 

NEWSMAKERS BREAKFAST HOSTED BY DIANE STERN

**NBA ALL-STAR JAM SESSION** 

SITTING BOARD OF DIRECTORS MEETING

**COMMUNITY EVENT WITH URBAN LEAGUE** 

**LEGENDS LADIES EVENT: EMPOWERMENT** 

NBA ALL-STAR SATURDAY NIGHT

### February 25th

**MACAW** 

**OSPREY BALLROOM (1&2)** 

**SWAN BALLROOM (2-4)** 

**WALDORF ASTORIA** 

ORANGE COUNTY CONVENTION CENTER

**AMBASSADOR SUITE** 

**TBD** 

SWAN BALLROOM (9-10)

**AMWAY CENTER** 

### Sunday

### DATE & TIME

8:00AM - 6:00PM

8:00AM - 9:00AM

9:00AM - 5:00PM

10:00AM - 1:00PM

7:00PM

10:00PM

### **EVENT**

**ALL-STAR LOUNGE/OFFICE HOURS** 

**LEGENDS ALL-STAR CHAPEL SERVICE** 

**NBA ALL-STAR JAM SESSION** 

**13TH ANNUAL LEGENDS BRUNCH** 

**NBA ALL-STAR GAME** 

**ORLANDO CHAPTER FIRE & ICE PARTY** 

### February 26th LOCATION

**OSPREY BALLROOM (1&2)** 

SWAN BALLROOM (6)

**ORANGE COUNTY CONVENTION CENTER** 

**BONNET CREEK HILTON** 

**AMWAY CENTER** 

**CITRUS RESTAURANT** 

TIMES & LOCATIONS SUBJECT TO CHANGE FOR ALL EVENTS

\* Please note that the events in YELLOW are National Basketball Retired Players Association events.







# Luxuy Lifestyles

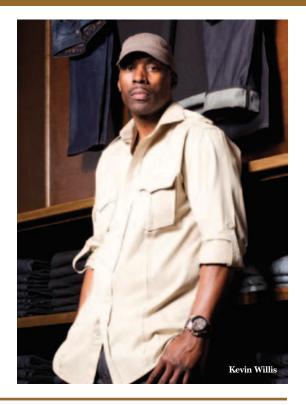
### WILLIS & WALKER KEVIN WILLIS

willisandwalker.com

### FROM DRIBBLE TO DUDS

When you think of luxury big and tall clothing there's not much that comes to mind...yet. Enter former NBA star Kevin Willis. Creating Willis & Walker, Willis has been getting lots of press since his big runway show last September during New York's Fashion Week. And to compare playing in an All-Star game to participating in New York Fashion Week is probably a fair one. What started as denim brand with a single location in Atlanta has turned into a complete fashion line with suits, high-end denim, suede jackets and more. No more poorly-fitting inseams or arm lengths—these are sizeable fashions created by sizeable men. It's the founder's dream to make Willis & Walker a mainstream brand, a dream that seems to be quickly becoming a reality with the designer's newly-formed equity partnership with Marcraft Apparel Group. Marcraft is the largest vertical tailored clothing company in the USA and includes such brands as Tommy Hilfiger, Jones Apparel and Marc Ecko.

If you are 6'3" or taller, take note! The next step for Willis is to take his stylish fashions to the public via deals with several exclusive retailers nationwide.



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### THE FINANCIAL COACH TO LEAD YOUR TEAM

Scheirer Wealth Management is an independently owned financial consulting firm with more than 15 years of dedicated personalized service to its clients. Our independence allows us to offer you an unbiased, objective approach to serving your investment needs. At Scheirer Wealth Management, our mission is to help our clients reach their financial goals and dreams. Yet we understand that each client's situation is unique. Whether you'd like to plan for your children's college education, build a business or save for retirement, we'd like to help develop a strategy to get you there. And whether you're a first time investor or an old pro, you can rely on us to provide you with the level of advice you require

### **JUPITER HOTEL, PORTLAND**

### jupiterhotel.com

With 81 contemporary and affordable guestrooms, the DreamSUITE, DreamBOX and ThinkTANK, as well as amenities such as MP3 device platforms, and WiFi access, the Jupiter is a destination for travelers looking for a unique experience in urban hospitality. New to the property, the Gallery @ the Jupiter features emerging artists for emerging art collectors. Under the management of veteran hospitality icon Al Munguia, the Jupiter has received national recognition for the hotel's transformation. The Jupiter has been featured in Sunset Magazine, Elle Décor, Travel + Leisure, The New York Times travel section, Food and Wine's "Go List" of the best restaurants and hotels in the world and Condé Nast Traveler's annual "Hot List". The world-renowned Doug Fir Restaurant and Lounge is open daily until 2 a.m. and offers cutting-edge musical acts every night in its world-class nightclub.









### **HARGRAVE YACHTS**

### hargravecustomyachts.com

### WHAT MAKES HARGRAVE YACHTS NUMBER ONE?

Every yacht Hargrave delivers is unique, just like its owner. As the U.S. number-one custom yacht builder in the 70-135-foot size range, Hargrave is able to make each yacht a signature statement about its owner. Having built yachts for top CEOs, like the chairman of the board of Bacardi Corporation, or athletes, like Miami Dolphin's Jason Taylor, the Associated Press NFL's 2006 Defensive Player of the Year, Hargrave fits each yacht like a custom-made suit. When Taylor interviewed Hargrave, he needed a boat he could use for entertaining his family, friends and sponsors in addition to using it for charter during the season. Taylor got everything he needed from Hargrave—7' custom beds, 8' ceiling heights and a show-stopping interior that he and his wife created together. Hargrave CEO Michael Joyce summed it up when he said, "Hargrave Yachts are not for everybody. But then again, our clients are not everybody."

### **LABRADOR RETRIEVER RESCUE OF FLORIDA**

### labradorrescue.net

### RESCUE GROUP HAS GONE TO THE DOGS

Luxury real estate agent Karen Arbutine gives back to her community by volunteering with Labrador Retriever Rescue of Florida. She tells us that "many people wanting a luxury lifestyle regard pets as an essential element." We agree, When treated as part of the family rather than as accessories, pets contribute warmth and love to a person's health, happiness and sense of home. A wonderful alternative to high-priced private breeders are the many animal rescue organizations. Labrador Retriever Rescue of Florida is the perfect example of matching homes and pets to create a warm, loving environment as part of a luxury lifestyle. Labrador Retriever Rescue of Florida has a 10-year reputation matching labs and people. If you are ready to add a new member to your family or to support this wonderful organization, please visit them at www.labradorrescue.net.

### **KAREN ARBUTINE REMAX CENTRAL REALTY**

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### MAKING REAL ESTATE HISTORY IN SEMINOLE COUNTY

When searching for luxury real estate in Orlando, Karen Arbutine is one of the first names that comes to mind. In fact, Karen sold a record breaking \$8.3 million home to an anonymous NBA player in the past, making it the highest-priced sale in Seminole County history. In addition to professional athletes, Karen also specializes in working with celebrities and high profile corporate executives and CEOs. Working the luxury market requires the right skills, something Karen has perfected by matching the right home with the right buyer. Known for her integrity, Karen has definitely earned her reputation as a leader in the Orlando luxury home market. Karen's clients regard her both as a friend and a trusted professional. For expert real estate advice she welcomes your questions and always keeps your discussions in complete confidence. You may contact Karen at 888-727-7778 or karbutine@getorlandorealestate.com.



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his column is all about swapping stories (both old and new) and locker room talk, at least all that's fit to print. While this is an old story, it's one that speaks to where both the NBA and the nation once were and how they've changed today. This is one man's personal and professional journey all rolled into one simply because he was a dynamite basketball player born in segregated Virginia in 1928 and...he was black.

Earl Lloyd holds a special place in NBA history because on Halloween night of 1950, this rugged rookie power forward with the Washington Capitols became the first African-American to play in an NBA game. Today, at age 84, Lloyd pulls no punches, speaking with the same honest grit and spirit that characterized his nine NBA seasons as a fearless defender and rebounder.

When asked to reflect on his more than six decades in the NBA as both a player and a non-playing coach, he said in an earlier interview that "If you were a black baby born in segregated Virginia in 1928, your prospects were slim and none. I call it an incredible journey. 61 years is a long time. To me, it was just a basketball game. Now as years wear on, things crystalize as you climb that chronological ladder."

Lloyd was twice-named an All-American at West Virginia State and had an opportunity to join the Harlem Globetrotters. Instead, Lloyd entered the league with African-Americans Chuck Cooper and Nat "Sweetwater" Clifton in the 1950 draft. Cooper was the first African-American drafted by an NBA team and Clifton was the first African-American to sign an NBA contract. But Lloyd made it into a game before either of his counterparts after an inspired training camp performance under player-coach Horace Albert "Bones" McKinney in Washington. When talking about training camp with the Caps, Lloyd referred to McKinney as "a giant of a man," saying that it was "the first time in my life the playing

### **BASKETBALL 101**

field was truly level. I felt like I was a giant Tasmanian devil. I was driven."

Lloyd only played seven games for Washington that season before being drafted into the Army. But he returned in 1952 to play for the Syracuse Nationals following the collapse of the Caps and became a key component of Syracuse's 1955 NBA Championship squad. "The Syracuse Nationals... we were a great team," Lloyd said of the franchise that eventually became the Philadelphia 76ers. "Knowing your role is only half of it. You have to accept your role, and mine was defense-I chased around high scorers. Every stop I made—high school, college, the Army, pros—I was on a championship team. Deep down, I like to think I made these things possible."

And make things possible he did although he's slow to admit it. The humble and charming Lloyd opened doors and helped make playing in the NBA possible for thousands of African-Americans since his debut in 1950. Jackie Robinson, who broke the color barrier in baseball three years earlier, receives far more acclaim. But Lloyd, alongside Cooper and Clifton, had a similar impact on basketball. "People try to compare me with Jackie Robinson, but I don't know about that," Lloyd said. "He was one of my heroes. There was a totally different attitude in basketball than baseball. It was going to be somebody sooner or later."

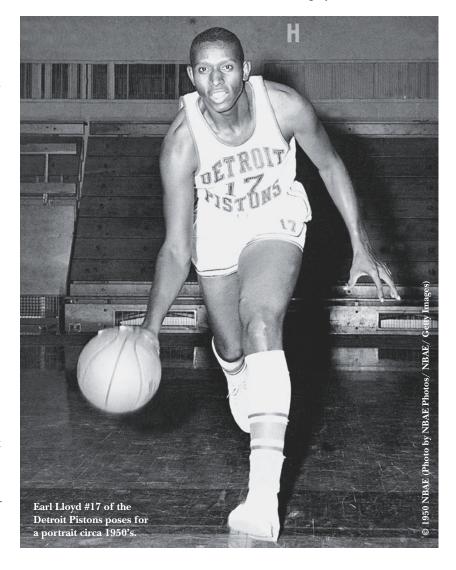
Lloyd's personal drive eventually propelled him to another basketball first. Ending his nine-season career in Detroit, he retired from playing but stayed with the Pistons, first as a scout, then as assistant coach and finally in 1970 he became the first full-time black coach in the NBA. In 2003 he was inducted into the Basketball Hall of Fame.

While he downplays his role as a racial pioneer, Lloyd readily admits that the racial climate of Washington D.C. in 1950 was anything but welcoming to African-Americans. "If the truth sounds bitter, it's not me being bitter—it's just the truth," Lloyd said. "Hatred is a terrible thing and supersedes everything. Of course you'd get angry

but you couldn't let anger control you. You had to manage your anger and, if channeled properly, that's a weapon."

And Lloyd harnessed that weapon to the tune of 8.4 points and 6.4 rebounds per game during his NBA career. Lloyd said he and his wife Charlie are "extremely retired." When he looks back on his career, the NBA's first African-American player and full-time coach is nostalgic but he's also realistic. "I entered the league with two great guys and we felt the racial climate in 1950...I'm not so sure how much the world has changed since then," Lloyd said. "But how was it? Playing pro basketball beat the hell out of working...smashed it to smithereens."

Perhaps the best testament to how the world has changed is reflected in his hometown of Alexandria, Virginia. Lloyd attended racially-segregated Parker-Gray High School rather than its all-white counterpart. But in 2007 the town's newly-constructed basketball court at T.C. Williams High School (focal point for forced integration when it opened in 1965 and actual location for the movie, Remember the Titans) was named in Lloyd's honor. So has the world been changed for the better because of Earl Lloyd and the NBA? At Rebound, we say the answer is a resounding "yes"! R



# GWe Made This 2 and 1 an

here's more to life than basketball—just ask LaRue Martin. Today, as a community services manager for UPS, the 6-foot-11 Martin casts a long, successful shadow over corporate America just as he once did on the basketball court. But the journey from hardwood glory to business success was a long one for the Chicago native.

Now 61, Martin is an accomplished and proud man. Rightfully so. This is a man who worked himself up from driving a UPS truck into a management position with 18 people reporting to him. It's Martin's responsibility to ensure political leaders in his Illinois district understand what issues are important to UPS from a corporate standpoint. It's his goal to make sure 11,000 UPS employees in the Illinois district put in three hours of community service each year.

"My career in business is all about relationship-building," Martin said when asked about his business success. "In order to get ahead you have to have very good relationship skills."

Martin got ahead on the basketball court with a different set of skills. Long and lanky at a young age, Martin had size, scoring prowess, rebounding ability and a solid work ethic to boot. A two-time All-American at Loyola University in Chicago, he scored 1,222 career points and remains the school's all-time leading rebounder with 1,072. But when the Portland Trailblazers made Martin the No. 1 overall pick in the 1972 draft, Martin's basketball career took a wrong turn.

Despite being the NBA's top pick, Martin only averaged 14 minutes per game in his four-year career. With limited playing time came limited production. In 1976 and only 26-years old, Martin found himself out of the game he grew up on. "Grade school, high school, college...they were all beautiful to me (from a basketball standpoint)," Martin said. "But pro sports left a bitter taste in my mouth. Pro sports can be good, but it can also destroy you."

As the media deemed him a failure for not living up to expectations that come with being a top draft pick, Martin lost confidence and withdrew from the game. The experience was so harrowing that he simply erased basketball from his life. "I had horse-blinders on," Martin said. "I blocked out basketball. I wouldn't even go to a game."

Away from basketball, Martin went through a rough personal patch. Eventually he refocused himself on life. As a youngster at De La Salle high school in Chicago, Martin washed dishes in the cafeteria to help pay his tuition. Working hard had never been an issue, so he put that work ethic to use. Finishing his degree in sociology from Loyola, Martin was attracted to UPS for its philosophy of promoting from within and went to work for them.

Today he is a real American success story with a wife and two grown children. "I took a negative, turned it around and made it a positive," Martin said. "Hopefully my path can set an example for some youngsters. You get your education, you get your degree and you move on." In fact, former Portland Trail Blazers owner Larry Weinberg sent Martin a letter in 2008 congratulating him on turning his life around, saying that "you certainly are a wonderful role model in the work you are doing for UPS."

But Martin's story really came full circle when sportscaster Bryant Gumbel approached him for a feature about his life for Real Sports on HBO. Continually refusing interviews about his basketball career and life over the years,

he cringed whenever he heard the term "bust" associated with his name. But now, successful in business and at peace with the past, Martin decided to talk and to let basketball back into his life.

The piece on Real Sports proved cleansing and showed how Martin exorcised the basketball demons of his past. Slowly, over time, old friends from the game had drawn Martin back in and in 2011 he joined the NBRPA's Board of Directors. Today, serving the NBRPA with fellow basketball alums gives Martin the sense of team he once enjoyed on the court. "There's a real camaraderie; I really enjoy being on the board," Martin said. "We had a bond when we played and to go back and see the guys...you don't know how that makes me feel. Serving on the NBRPA board is an honor. These guys never turned their back on me. And Martin, once defined by the game of basketball, never turned his back on the game of life. Because of that, he is a true winner.





### LAFAYETTE "FAT" LEVER'S **JERSEY RETIRED**

In a ceremony on January 26th, Arizona State University (ASU) retired Fat Lever's jersey and it now hangs in the rafters of Wells Fargo Arena. According to Sun Devil head coach Herb Sendek, "he passed, he rebounded, he defended...and he scored. He did it all. And above all he was a winner."

Now the director of player development for the Sacramento Kings, Lever graduated from ASU in 1996 with a degree in education. Responding to this honor, Lever modestly said "Thank you ASU, family, teammates, friends, Legends and everyone that has touched my life and achievements."

### LEGENDSOFBASKETBALL.COM



he NBRPA has partnered with Lightmaker, an award-winning global digital agency for the creation of a state-of-the-art web site for both NBRPA Members and fans—the new LegendsofBasketball.com

The new web site will launch ceremoniously with a live web cast of the NBRPA's Hardwood Pioneers Reflect Roundtable. As part of our All-Star Weekend celebration of Black History Month, this historic panel discussion will include Kareem Abdul-Jabbar, Julius Erving and Earl Lloyd, the first African American to ever play in an NBA game.

The new LegendsofBasketball.com has

been designed so all NBRPA benefits and programs are just a click away. This new, interactive portal will allow members to easily take advantage of all programming, while also being able to share communication information and interact with one another in a private, secure online environment.

Known for it's innate ability to construct innovative, creative and functional web sites, Lightmaker has worked with such brands as Disney, Sony, EA Sports, NASCAR, ClubMed and the Pro Bull Riders to create one-of-a-kind, effective online solutions and digital communities.

# COURT

### **GERVIN SCHOOL BREAKS GROUND**

reating this inaugural issue of *REBOUND*Magazine is special—all firsts tend to be special.

But this was made even more so when we were invited to celebrate another special first. On February 2 we were invited to attend the groundbreaking of George Gervin's new charter school in Phoenix.

Approximately 150 people crowded on an empty lot that will soon become the George Gervin Preparatory Academy. Launch-

ing as a middle school, it will open in August 2012 serving students in grades six through eight. However, the Academy will grow into a pre-K-12 school that will offer quality education that is intended to change the lives of students, faculty, parents and even the community.

Phoenix Vice Mayor Michael Johnson addressed the crowd, welcoming Gervin and his team to Phoenix. Gervin's sister, Barbara Hawkins, addressed the audience which included NBRPA president



Bob Elliot and Phoenix Chapter copresident Bernard Thompson.

After the event *REBOUND* had the opportunity to ask Hawkins, current CEO of the George Gervin Youth Center in San Antonio, a couple questions.

Growing up with George, did it seem to you that he always had a sense of service to others?

George has always been sensitive to others. In high school he was the focal point of his peers. He always looked out for his peers; whenever they had problems George was there for support. I remember when George's best friend's mother died while they were in high school—George was by his friend's side all the way at the house and at the funeral. George was there to counsel with him and support his friend through this tragedy. I remember George always being

thoughtful to others; he brought several friends from Detroit to San Antonio to try out for the San Antonio Spurs and/or for job opportunities. Even today, after being retired over twenty-five years, fans all over the world still love him because he always had kind words and made time to talk to people. ... George is truly a class act.

How does opening a school in Phoenix build on the vision of the San Antonio Youth Center?

Opening a school in Phoenix extends the good work George is doing in San Antonio. Here is a man who didn't give value to education as a young athlete—basketball was his entire life. He got lucky and played in the pros and was an outstanding athlete. Now he has a Ph.D. and is promoting education. The San Antonio vision is to assist low-income people and

families improve their life situation. This vision is also applicable in Arizona. George hopes to improve public education and promote other athletes' involvement in their community. He has been a role model in many ways and this effort continues his legacy outside of a finger roll or jump shot.

As George's sister I am proud to have been on this journey with my big bother through the good and bad times. We recognize we have been put on this earth for a reason. Being two of six children, we were raised by our mother who placed strong positives values in us and that has been instrumental and inspirational. We are happy to work together for the greater good of our fellow man. We accept our fiduciary responsibility as an unwritten social contract to empower our community, build capacity and give people hope and opportunity.

### **Dreams: Underpinning of America**

### No Dream Left Behind

n the world of professional athletics, especially in basketball, dreams are rampant. Everybody wants to be a player, to experience and enjoy the life that they watch on television, hear about, read in magazines, newspapers, and other media outlets, and have the joys and benefits of reaching the top they want the cars, clothes, money, companionship, and all manner of accoutrements, as a reward for becoming one of the best in the elite game of basketball and sports.

This dream of achievement, ambition, and reaching goals are endemic in the American culture. Schools systems are in the business of teaching and validating functional literacy. Every student feels a calling, a desire to do something and vindication and hidden urge to seek happiness, support a cause, and reaffirm their budding self worth.

Every student feels a calling, a desire to do something, accomplish a goal or project, drive an ambition, supplement or create a cause. Some inner spirit or desire to broach the overwhelming question, how does one get there? So it has been with the athletic cadre that we have become a part of, our dreams have spurred and fueled an unwavering urge in others to reach for the pinnacle, the NBA. Our achievement of our dreams, have become appendages to others dreams, their need to immitate us, to do what we did, to walk in our footprints and enjoy the labors and rewards of the athletic good life, the money, media, and marketing, companionship, and all the accoutrements of living beyond the belief of the average American. And being somebody.

The callings of life demand that other desires and ambitions and wishes be sorted and fulfilled. Parenthetically, re-enforcing the idioms of physical growth, mental maturation, analytical development, crystallizing the abilities to make decisions, solve problems, delegate when necessary, and utilize reasonable and rationale judgement.

All the necessary ingredients compose the dream paradigm, where in sports, emphasis is on competition, performance, ego, and the need to be somebody, concentrating and focusing unconditionally, until the day of reckoning arrives, and it always comes.



Dr. Richard Barnett, Ph.D.

### REBOUND

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