

Board of Director's Meeting

June 5, 2012

7:02 p.m. –9:23 p.m. CST

MINUTES

I. Roll Call

Bob Elliott

Otis Birdsong

Steve Hayes

LaRue Martin

Marvin Roberts

Dr. George Tinsley

James Donaldson

Thurl Bailey

Other Attendees

Arnie Fielkow (CEO)

Scott Rochelle (Legal Counsel)

Absent

Harvey Catchings

Danny Schayes

Johnny Newman

II. Approval of April 26, 2012 Board of Director's Meeting Minutes.

- a. A Short discussion of the minutes ensued.
- b. **Motion by George Tinsley to approve the minutes from the April 26, 2012 Board of Directors meeting. Seconded by Otis Birdsong. The motion passed unanimously.**
- c. **Announcement that the Bylaws, committee assignments, meeting minutes, and financial information are posted on the Member's only section of the website.**

III. Legal Update

- a. The legal update was tabled and will be presented at the next meeting.

IV. Report of the CEO

- a. Group Licensing Agreement (“GLA”) Update: The GLA committee has been in communication with the NBA and anticipates receiving an offer in the next several weeks. The first response to the NBA is expected to occur shortly afterward. The GLA committee anticipates making a presentation of a tentative agreement to the Board of Directors in New Orleans during the LWSC.
- b. Chapter Status: The staff is making great progress in developing new chapters. Most recently, a South Florida chapter has been established and is expected to sign a charter in the near future. There are currently 8 chapters and the goal is to have 10 chapters by the end of the calendar year. There has been significant progress by all chapters to mobilize and grow their membership.
- c. Promotion of Member Programs: The Board of Directors is encouraged to further familiarize themselves with the programs in order to help promote them to the membership. The more that members are aware of the options, the more valuable these programs can be.
- d. New NBRPA Television & Radio Programming: The new NBRPA Television Show is hosted on the Huffington Post website which is an internationally acclaimed media source. This provides the NBRPA with a great deal of exposure and credibility. New episodes will be produced each month. There will be a production site set up in New Orleans at the LWSC to capitalize on the opportunity to interview members in attendance. The goal will be to produce approximately 10-20 shows during the LWSC featuring 30 minute member interviews. The new radio show, hosted by Cedric Ceballos, will be launched soon out of Phoenix, Arizona. It is being produced by Media Out Loud, the same company that produces the NBRPA’s “Rebound” magazine. The long-term goal will be to attain syndication nationally but the immediate goal is to broadcast in cities that host local NBRPA chapters.
- e. LWSC Registration/ BOD Schedule: The LWSC registration is now live on the NBRPA website. On the morning of Friday August 17, 2012, a charity fishing event is scheduled with the New Orleans Children’s Hospital. The Houston chapter has committed at least 10 members for the event and all members are encouraged to participate. A press conference is scheduled for 3:30 p.m. on Friday and the plenary session will begin shortly afterward at 4:00 pm. A social event will be held Friday night on the hotel balcony overlooking Bourbon Street. On Saturday, breakout sessions will begin at 9 a.m. At 1:00 p.m. there will be a choice of two social events: (1) A World War II museum visit and (2) a bus tour of the garden district and disaster area. At 4:00 p.m. everyone will participate in a lower 9th ward basketball clinic with the goal of raising enough money to build a new basketball court for the community. On Saturday night there is a NBRPA party at the Harrah’s Casino and on Sunday we will culminate the weekend with a 10:00 a.m. riverboat cruise. It is recommended that travel accommodations be made as soon as possible due to the New Orleans Saints game scheduled for Friday evening.

- f. Israel Initiative: On July 30, 2012 – August 7, 2012 the NBRPA will be taking a mission with 15 members to Israel. This event is an official NBRPA event that is fully funded by AIPAC, therefore, we will greatly benefit from its marketing and public relations efforts.
- g. Magic / Bird Broadway Play Fundraiser: This event was a success and provided publicity for the NBRPA. Among those who attended and contributed to the event's success were the Board of Directors and numerous members. The play received mixed reviews but we were still able to garner a lot of good publicity and made a profit of nearly \$4,000.
- h. Developing partnerships: On June 5, 2012, the NBA Development League president visited the Chicago NBRPA office and met with the staff. D-League representatives will be participating in the LWSC activities and presenting on member opportunities with the league. Our partnership with the D-League will be expanded to include member opportunities in both coaching and front office for all 16 teams.

The NCAA relationship is growing and member opportunities for the upcoming Final Four in Atlanta are currently being discussed. Specifically, the NCAA will be hosting members who participated in the NCAA tournament in the past. With regard to the WNBA, there have been very preliminary discussions with the NBA, and the Board will be apprised of any new information as it arises.

- i. Website: The NBRPA will be launching webinars and other content that will enhance the user experience in the near future. The staff is actively seeking feedback from the membership to ensure that we are maximizing the members' online experience.
- j. Staff/Internship Update: The internship program is underway for the summer. There are currently four interns working in the Chicago office, two of which are former or present Northwestern basketball players, and one former DePaul player. Each intern is assigned to a specific staff member to assist with projects. Former Director of Administration Kim Durr has retired and her replacement, Erin Miller, will begin on June 7, 2012.
- k. There are a number of great recruiting opportunities that the NBRPA staff will be capitalizing on. The NBRPA received 3 passes to the NBA combine set to begin on Thursday June 7, 2012. Furthermore, the NBA D-League held their combine in Chicago and Sam Vincent, Director of Chapter Development, actively participated in that event. The NBRPA leadership has also been invited to the NBPA Top 100 camp in Virginia where many former players will be in attendance.

V. Report of the President

- a. A discussion ensued regarding the restructuring of committees for 2012. Specifically, members of the Nominating and Corporate Governance Committee who intend to run for a Board of Directors seat in 2012 must resign from the committee until the election has concluded.
- b. Assignments for 2012 (effective June 5, 2012) are as follows:
Executive Committee

Bob Elliott, Chairman
Otis Birdsong, Vice President
Marvin Roberts, Treasurer
Steve Hayes, Secretary
Dr. George Tinsley, Past President

NBRPA Marketing, Inc.

Dr. George Tinsley, President
Otis Birdsong, Vice President
Marvin Roberts, Treasurer
Steve Hayes, Secretary
Bob Elliott

Finance, Audit & Compensation Committee

Marvin Roberts, Chair
Bob Elliott
Dr. George Tinsley
Junior Bridgeman
(Erin Miller – Staff)

Member Services & Benefits Committee

Steve Hayes, Chair
Thurl Bailey
Otis Birdsong
Bob Elliott
Bo Kimble
Emmette Bryant
Matt Fish
(Adrian Colon - Staff)

Nominating & Corporate Governance Committee

Dr. George Tinsley, Chair
Harvey Catchings
Johnny Newman
Artis Gilmore
Otis Birdsong
Jeff Mullins
Adonyl Foyle
(Charece Williams - Staff)
(Adrian Colon - Staff)

Business Development Committee

Danny Schayes, Chair
Bob Elliott
James Donaldson
LaRue Martin
Dwight Davis
Eldridge Recasner
(Charece Williams - Staff)
(Mark Scoggins – Staff)

GLA Negotiation Committee

Otis Birdsong, Chair
Bob Elliott
Danny Schayes
Harvey Catchings
Jack Marin
Arnie Fielkow
(Paul Corliss - Staff)

Chapter Leadership

Los Angeles – Rick Darnell and Sam Williams
Atlanta – Dale Ellis & Mike Reckord
Phoenix – Matt Fish & Bernard Thompson
Houston – Major Jones & Kevin Loder
Orlando – Wayne "Tree" Rollins & Sharon LeTalon
Dallas – Micheal Williams & Trent Hughes
Chicagoland – Cliff Levingston
South Florida- Irving Thomas & Joyce Johnson
(Paul Corliss-Staff)

Motion to accept the proposed committee assignments. Seconded by Marvin Roberts. The motion passed unanimously.

VI. Committee Reports

- a. Finance, Audit, and Compensation Committee Report: A meeting was held on May 24, 2012. All members of the Board of Directors received copies of the April financial data. The NBRPA's shift from an accrual to a cash basis accounting was discussed, specifically the change in how income and expenditures appear on the new financial reports. Under the accrual basis, the entire amount owed to the NBRPA under the GLA was submitted into the budget at the beginning of the fiscal year. Under the cash system, only the monthly payments received to date are included within the income portion of the financial reports. This creates a more accurate, up-to-date reporting of the financial data. To date, the NBRPA is approximately \$100,000 under budget. The 2011 tax filings for both the NBRPA and NBRPA Marketing, Inc. are being compiled and will be timely filed.
- b. Member Services and Benefits Committee: The NBRPA has been in touch with the same group that handles the NBA health insurance to discuss possible options to make insurance more affordable to members. Many different insurance programs will be explored for the benefit of the membership. The options will be presented to the Board of Directors at the August meeting.
 - i. Dave DeBusschere Scholarship Update: The forms for Dave DeBusschere scholarship have been disseminated to the membership.
 - ii. Affinity Programs: This is a priority for the NBRPA staff and it was reported that new benefits have been negotiated on behalf of the membership including hotels, rental cars, and other services. There is a scheduled meeting with a

franchising group and many other options are being explored. The expectation is to have approximately 10 affinity programs in the near future.

- iii. PBI Locator Services: This service will assist in recruiting and retention of members. The service provides verified addresses of former players.

Motion from committee to utilize PBI Locator Services passed unanimously the Board of Directors.

- iv. Membership Automatic Renewal: This process will help to create continuity and avoid the process of making members re-new their membership. A discussion ensued regarding specific concerns of consent and payment forms.

Motion from committee to initiate a Membership Automatic Renewal process passed unanimously by the Board of Directors.

- v. The NBRPA is currently exploring the idea of a system where members would receive membership cards that would specify the affinity programs available to them.
- c. Business Development Committee: A preliminary meeting will be held to define the role of the committee in the near future.
 - d. Nominating and Corporate Governance Committee:
 - i. Requirement of Revenue Generation: The committee presented a recommendation that active Board Members raise a minimum of Two Thousand Five Hundred (\$2,500) dollars annually independent of their platinum membership.

Motion to require Active Board Members to raise a minimum of Two Thousand Five Hundred (\$2,500) dollars annually independent of their platinum membership was tabled following a discussion about the parameters. The committee will define the value requirement and consequences for lack of compliance.

- ii. Background /Credit Check for Board Members: A thorough recommendation will be brought before the Board of Directors for vote at the August meeting.
- iii. Frequency of Executive Committee Meetings: A discussion ensued regarding the necessity of holding regular Executive Committee Meetings as opposed to activating the Executive Committee only when needed. It was agreed that the current practice of holding Executive Committee meetings on a needs basis should continue.
- iv. Addition of Board Seats for NBA and NBPA: Solid relationships with the league and the union are key to the success of retired player organizations. Specifically, the MLB Retired Players Association seats one person from the league and the union and it works very well to help communication and

productivity. The proposed NBA and NBPA members would actively participate and have full voting rights. Representatives would recuse themselves on matters dealing directly either the NBA or the NBPA.

Motion for the Board of Directors to add a Board seat for representatives of the NBA and NBPA passed with a 7-1 vote. James Donaldson opposed.

- v. Past Presidents Council: In an effort to build stability, the committee proposed the creation of a Past Presidents Council. This will serve as a mechanism for former leaders to stay active and provide institutional knowledge to those currently serving. The committee will further discuss this proposal and present it for a vote at the next Board of Directors meeting.
- vi. Requirement of Non-Board Committee Members to Sign Requisite Forms: A discussion ensued regarding the committee's recommendation that all committee members sign the confidentiality and non-disclosure forms that member of the Board of Directors forms are required to sign. The forms will be edited accordingly by the NBRPA staff under the advisement of legal counsel to reflect that it is being signed by a non-board committee member.

Motion to require non – board committee members to sign the requisite confidentiality forms passes with a 7-0 vote. James Donaldson abstained from the vote.

- vii. Revision of Membership/Active Players Eligibility: Eligibility is currently open to anyone who has played in the NBA, ABA or Harlem Globetrotters for a minimum of one season. It was proposed that anyone who has been on an active roster, regardless of how long, would be eligible for membership. The purpose of this initiative is twofold: (1) Increase membership, and (2) have active members of the NBA join the NBRPA while their still playing. A discussion ensued as to whether the NBRPA should maintain a minimum time period on the active roster in order to be eligible for membership. The Board agreed that the committee should further define its proposal.

VII. Old Business

- a. A discussion ensued regarding royalty and licensing checks. Members will now receive a line item breakdown of their payments.

VIII. New Business

- a. No new business was presented.

IX. Next Meeting Date

- a. Thursday August 16th at 4 p.m. CST

Meeting adjourned at 9:23 p.m.