

NBRPA Board of Directors  
Meeting – New Orleans, LA  
August 16, 2012

I. **Roll Call**

Thurl Bailey

Harvey Catchings

Bob Elliott

Steve Hayes

Johnny Newman

Marvin Roberts

Danny Schayes

Dr. George Tinsley

**Other Attendees**

Arnie Fielkow (CEO)

Tom Kaufmann (Legal Counsel)

Jack Marin (Legal Counsel)

Scott Rochelle (Legal Counsel)

**Absent**

Otis Birdsong

James Donaldson

LaRue Martin

II. **Approval of June 5, 2012 Board of Directors Meeting Minutes.**

- a. A Short discussion of the minutes ensued.
- b. Motion by George Tinsley to approve the minutes from the June 5, 2012 Board of Directors meeting. Seconded by Danny Schayes. The motion passed unanimously.**

III. Legal (Jack Marin, Tom Kaufmann, and Scott Rochelle)

- a. The confidentiality forms for Non-Board Committee Members have been updated by legal counsel and distributed to all Committee Members for signature. The staff will work closely with legal counsel to ensure that the forms are all executed and returned.

**IV. Report of CEO (Arnie Fielkow)**

- a. Icon Art Images: The NBRPA originally contracted with Icon Art to share in the profits from 100 original pieces of artwork that feature over 60 NBRPA members and current NBA stars. The NBRPA has renegotiated the contract to receive \$242,500 from Icon Art Images in exchange for Icon's exclusive right to sell the artwork. The parties entered into a payment schedule and to date, Icon Art has paid the first installment of \$100,000. The remaining balance is scheduled to be paid in August 2012 and by September, 2012.
- b. Chapter Status: To date, the NBRPA has 8 fully developed chapters and is well on its way to achieving its goal of having 10 active chapters by the end of the calendar year. A Las Vegas chapter is currently working to complete its incorporation and will sign a charter soon. The Houston chapter is thriving and has been working diligently to make sure the 2012 Legends All-Star Celebration is a success.

The NBRPA is working to establish a number of commonalities amongst all chapters, specifically; each chapter should identify and elect a strong president, utilize an administrative person to assist the president and the chapter board of directors, and establish an advisory council of professionals who can assist the chapter.

- c. 2012 Legends World Sports Conference Events/Schedule: A discussion ensued regarding the lineup of events for the Legends World Sports Conference, specifically, community events at local schools, New Orleans Children's Hospital, tours of local attractions, medical screenings, informational breakout sessions, and a myriad of social events throughout the City of New Orleans.
- d. Israel Report: On July 30, 2012 – August 7, 2012, the NBRPA sent members on a goodwill mission to Israel. The event was funded by the American Israel Public Affairs Committee (AIPAC) and involved 14 members, including directors Danny Schayes and Marvin Roberts. Danny Schayes and Marvin Roberts discussed their experiences and "wonderful interactions" with the people of Israel. The group participated in a number of social, community based, and basketball activities that provided exposure for the players and the NBRPA, and educational and cultural experiences for all who participated.
- e. 2013 NBRPA Fundraiser: The NBRPA currently provides members with two annual experiences, the Legends All-Star Weekend and the Legends World Sports Conference. Although successful, these events are provided as service to membership and do not raise a significant amount of revenue. The NBRPA is developing fundraising concepts with the intent to hold a fundraising event in 2013.
- f. 2013 NBRPA Cruise: The Los Angeles chapter has selected a travel agency to develop a proposal for a Legends Cruise, tentatively scheduled for October 2013. The cruise would be sold to the public as an opportunity cruise with approximately 24-40 members.

Members who participate will have their travel costs waived and will receive modest compensation for their involvement.

- g. 2013 All-Star Game – Houston: Planning is under way for the 2013 Legends All-Star Celebration with the Houston Chapter taking the lead on a number of events. There will be a bowling event at Lucky Strike, a golf outing at the RedStone Golf Club sponsored by the Houston Chapter, and a number of other great events. More information will be distributed to the membership as the schedule is finalized.
- h. 2013 Legends World Sports Conference Site: Planning is under way to identify the site of the 2013 Legends World Sports Conference. To date, no venue has been selected; however, the NBRPA has been in communication with the National Basketball Players Association (NBPA) about the possibility of holding the Legends Conference in the Bahamas in conjunction with the NBPA's annual conference. The two groups have held simultaneous events in the past and the format would allow each group to conduct business independently and collaborate on social events. No NBPA commitment has as yet been made but the final arrangements will be announced once the planning has been finalized.
- i. Website: The website continues to receive excellent reviews from the membership. The site provides great updates and is the NBRPA's best mechanism for communication. The staff is always open to suggestions and feedback from the membership.
- j. Developing Partnerships: NCAA, D-League, WNBA, Pre – 1960 Globetrotters
  - i. NCAA/Prime Sports: A number of opportunities will be presented to members for the 2013 NCAA Final Four and Regional Tournament sites. One particular event will allow the NBRPA to sell a Legends Suite fan experience.
  - ii. D-League: Our partnership will benefit members seeking opportunities in coaching, front office, or broadcast careers. We are receiving additional assistance from the NBA in creating opportunities for members in the D-League.
  - iii. WNBA: The WNBA has developed a committee to explore their interest in possibly creating a relationship with the NBRPA. Nothing has been agreed to and this is simply an informational item at this point.
  - iv. Pre-60 Globetrotters: All former Globetrotters are eligible to become members of the NBRPA. The NBRPA has begun communication with representatives of the Pre-1960 Globetrotters so that they may begin joining the NBRPA.

- k. Corporate Advisory Board: This is a potential new initiative. This advisory group would serve in a non-governing role and incorporate high level executives from potential partner corporations. This would provide the NBRPA with strong corporate connections in exchange for access to our members and special events. Directors were encouraged to begin brainstorming ideas for this advisory group.
- l. Grant Writer: The NBRPA would like to utilize a grant writer to solicit corporate and government grants. The interview process has identified two frontrunners and the NBRPA seeks Board of Directors approval to select a grant writer on a one-year contract. It was requested that authority be granted up to \$1,500 a month for 12 months for a grant writer to solicit corporate and government grants.

**Motion by Danny Schayes to authorize the NBRPA to utilize the services of a grant writer for a maximum of \$1,500 per month for a 12-month period. Seconded by Thurl Bailey. The motion passed unanimously.**

- m. Selling Agency: The Business Development Committee has begun vetting possible agencies to assist with our corporate sponsorships; however, it has been decided that the final selection will not be made until the new GLA has been finalized.
- n. Internship Program: The internship program has proven to be a success. The summer interns were a diverse group of students that included some current and former college basketball players. Overall the interns have been phenomenal in assisting the staff. A number of the interns are in New Orleans at their own expense to assist with the conference. The Directors were encouraged to submit referrals for fall internship positions.
- o. Retired Players Sports Association: There is now a formal association for the heads of all major professional retired players' organizations. The first meeting will be held in Colorado Springs, Colorado, September 11-12, 2012. A staff member will accompany Arnie Fielkow to the conference. To date, the NBRPA staff has been communicating with the staffs of the MLB, NFL, and NHL retired player organizations on a monthly basis.
- p. Media
  - i. ESPN The Magazine: The NBRPA staff designed a full page advertisement that was published in the most recent issue of ESPN The Magazine at no cost to the NBRPA. The relationship with ESPN The Magazine is growing and should be beneficial in the future.
  - ii. Rebound Quarterly Magazine: Rebound Magazine is the official publication of the NBRPA and is published quarterly. It regularly features articles on members and topics specific to our membership.

- iii. Rebound Radio: Cedric Ceballos hosts a weekly retired players radio show that is growing in popularity. It is now syndicated in Phoenix and Tucson, Arizona. The goal is to have the show syndicated in all of the NBRPA chapter markets.
- iv. Holding Court Online TV: Dave Hollander produces a 30-minute NBRPA online show that is hosted by the Huffington Post website. The goal will be to record approximately 20 episodes while the members are in New Orleans and available for interviews. This show, much like the Rebound Magazine and Rebound Radio, are creating great exposure for the NBRPA.

**V. Report of President/Chairman of the Board (Bob Elliott)**

- a. The agenda items from the President's Report were delegated to committees.

**VI. Report of GLA Committee (Arnie Fielkow)**

- a. A negotiation session with Charlie Rosenzweig, NBA Senior Vice President for Entertainment & Player Marketing is scheduled for August 17, 2012 during the Legends World Sports Conference. In addition to the licensing agreement, the NBRPA seeks to establish a broad partnership with the NBA that encompasses financial matters, member benefits, and non-economic ways of working together. The economic growth in the new agreement will be beneficial, but partnership opportunities can lead to a much better relationship and greater financial opportunities for the NBRPA.

**VII. Report of Finance, Audit & Compensation Committee (Marvin Roberts)**

- a. Quarterly Financial Report: The financial quarterly financial reports are posted on the members section of the website. The NBRPA is projected to maintain its position in the black.
- b. 2011 Tax Filings and Audit: The audit is currently ongoing and the 2011 tax filings will be timely filed. The NBRPA's accountant, Ben Hurwitz will be in attendance for the activities in New Orleans and will be available to answer any questions.

**VIII. Report of Member Services & Benefits Committee (Steve Hayes)**

- a. Membership Growth: As of the 2012 Legends World Sports Conference, the total number of members is 560, approximately 140 more members than the previous Legends World Sports Conference.
- b. 2012 DeBusschere Scholarships/Local Chapter Education Program: The NBRPA awarded \$85,000 in scholarships to 22 outstanding students. A number of the recipients are in New Orleans to participate in the Legends World Sports Conference.
- c. Affinity Programs: The NBA will be providing additional benefits to the NBRPA members after the GLA has been finalized. The list of NBRPA affinity benefits is expanding monthly.

- d. PBI Locator: The PBI Locator firm identifies the mailing addresses of potential members. The NBRPA is still working through some of the small details of this relationship and will be communicating with the Directors in order to develop a strategy moving forward.
- e. BWD Health Insurance/Survey: In an effort to gauge the interest of the membership, a survey was distributed and the return was extremely low. The NBRPA is committed to providing the best possible opportunities for members to attain affordable health insurance. Representatives from BWD Health Insurance will be attending the Legends World Sports Conference and will happily speak with members about their services.
- f. Got Pro Health: This program was suggested by the NFLPA and incorporates a nationwide network of doctors that members would have access to. The network of doctors would be available to members at no cost.

**Motion by Danny Schayes to approve the partnership with Got Pro Health. Seconded by Harvey Catchings. The motion passed unanimously.**

**IX. Report of Business Development Committee (Danny Schayes)**

- a. The committee is prepared to select a selling agency to assist with sponsorships once the GLA is finalized. The GLA will provide a guide for the committee to explore business opportunities.

**X. Report of Nominating & Corporate Governance Committee (George Tinsley)**

- a. Board Election Process: The candidates are utilizing the website and other outlets now available to campaign for the Board of Directors. The election will begin after an open forum scheduled for August 17, 2012 and voting will continue throughout the Legends World Sports Conference. Following the conference, members will be able to vote online or via mail for 30 days.
- b. NBA and NBPA Board Representation: The Board of Directors has approved the addition of a representative from the NBA and the NBPA to the Board of Directors beginning in 2013.
- c. Chapter Manual Revision re: Local Dues: It is recommended that the NBRPA avoid having competing membership dues requirements.

**Motion to prohibit local chapters from charging membership dues passed unanimously.**

- d. Past Presidents Council: The objective is to create a Past Presidents Council that will work as an advisory committee to maintain institutional leadership and knowledge.

**Motion to approve the creation of a Past Presidents Council passed unanimously.**

- e. Board Election Background/Credit Check: The objective is to establish a process where potential candidates for the Board of Directors consent to a background check. The candidate would be provided the results of their background check prior to the election and would be given an opportunity to withdraw or proceed with his candidacy. A discussion ensued as to the privacy issues surrounding this recommendation and concerns about the relevance of such information.

**Motion to approve a background check procedure for Board of Directors candidates was tabled and returned to the committee for further analysis.**

- f. \$2,500 Minimum Board Support Proposal: The committee presented a recommendation that active Board Members raise a minimum of Two Thousand Five Hundred (\$2,500) dollars annually independent of their platinum membership. This contribution may be direct through payment or indirect in the form of a sponsorship/membership dues attained. A discussion ensued regarding the amount of the requirement, the consequence of noncompliance, and the necessity of Directors taking an active role in the NBRPA. The recommendation was clarified to assert that in-kind value would be considered, that the requirement must be met by December 1st of each year, and a cure period will last until December 31<sup>st</sup> of each year. This new policy will start in 2013.

**Motion to create a requirement that every Director raise a minimum of \$2,500 annually passed with a 6-2 vote with Johnny Newman and Steve Hayes dissenting.**

- g. Member Eligibility Amendments: Eligibility is currently open to anyone who has played in the NBA, ABA or Harlem Globetrotters for a minimum of one season. It was proposed that anyone who has been on an active roster, regardless of how long, would be eligible for membership.

**Motion to amend the eligibility requirement to any player who has appeared on the active roster of an NBA, ABA, or Harlem Globetrotters team passed unanimously.**

- h. Marketing, Inc. D & O Insurance: It was proposed that the NBRPA's for profit corporation, NBRPA Marketing, Inc. attain Directors and Officers insurance similar to that of the NBRPA.

**Motion to approve the purchase of D&O insurance for NBRPA Marketing, Inc. by Harvey Catchings. Seconded by Marvin Roberts. The motion passed unanimously.**

- XI. Old Business  
XII. New Business  
XIII. Next Meeting/Conference Call Date: October 23, 2012 at 7 p.m. CST  
XIV. Executive Session

**XV. Adjournment: Motion to adjourn by George Tinsley. Seconded by Thurl Bailey. The Motion passed unanimously at 11:15 p.m.**

Document #: 1650581