

National Basketball Retired Players Association, Inc.

Board of Director's Meeting Minutes

May 28, 2013

7:30pm EST

I. Roll Call

Thurl Bailey

Rick Barry

Otis Birdsong

Harvey Catchings

Bob Elliott

Steve Hayes

La Rue Martin

Johnny Newman

Marvin Roberts

George Tinsley

Spencer Haywood

Other Attendees

Arnie Fielkow (CEO)

Scott Rochelle (Legal Counsel)

II. Approval of April 9, 2013 and April 26, 2013 Board of Director's Meeting Minutes.

- a. **Motion by George Tinsley to approve the Minutes from April 9, 2013 and April 26, 2013 meetings. The motion was seconded by Steve Hayes. The motion passed unanimously.**

III. Legal Report

- a. No legal report was presented.

IV. Report of the CEO

- a. Legends Weekend: The Mohegan Sun Casino in Connecticut has offered to host the 2014 Legends Weekend. The NBRPA staff is working to coordinate a number of events in conjunction with the Mohegan Sun including but not limited to gaming tournaments, a gala, and fan experiences. The partnership will include a substantial cash and in-kind contribution from the casino and members will be encouraged to participate.
- b. Logo: In an effort to better brand the NBRPA and increase visibility and revenue, the NBRPA has produced an updated logo. The design features the silhouette of a player and the wording maintains the key elements of the organization's brand, namely the terms "Legends" and the "National Basketball Retired Players Association." A discussion ensued as to the proportions of the images and the representation of all current and potential members.
- c. **Motion by George Tinsley to accept the new logo. The motion was seconded by Steve Hayes. The motion was deferred to allow for revisions and input from the Board of Directors.**
- d. WNBA: The Membership Committee and the Nominations and Corporate Governance Committees have reviewed a proposal to adjust the NBRPA by-laws to make former WNBA players eligible for membership into the NBRPA. The inclusion of WNBA alumni will increase membership and present new opportunities for the organization.
- e. **Motion by Thurl Bailey to amend the NBRPA by-laws to allow former WNBA players to join the NBRPA. The motion was seconded by Harvey Catchings. The motion passed unanimously.**
- f. Full Court Press: Prep for Success: This Youth Clinics/Mentoring program is co-sponsored by the National Police Athletic League and the National Urban League and has raised \$75,000. The first event in San Diego was a resounding success and included over 100 children. The program will take place in a minimum of 14 cities and has the potential to be the NBRPA's signature community outreach program.
- g. Blue Ribbon Corporate Advisory Board: The Blue Ribbon Corporate Advisory Board will feature corporate executives who will bring expertise, contacts and business opportunities to the NBRPA. The NBRPA will provide advisory board members access and benefits in exchange for their service to the NBRPA. A proposal was made to adjust the membership fee to \$15,000.
- h. **Motion by George Tinsley to adjust the Blue Ribbon Corporate Advisory Board membership fee to \$15,000. The motion was seconded by Thurl Bailey. The motion passed unanimously.**

- i. Mission Statement: A proposal was made to revise the current mission statement to reflect the membership of former WNBA members.
- j. Motion by Steve Hayes to revise the mission statement to reflect the membership of former WNBA members. The motion was seconded by Bob Elliott. The motion passed unanimously.**
- k. Haiti: The NBRPA has received a formal invitation from the Prime Minister of Haiti to conduct a goodwill mission. The mission is scheduled to take place September 16, 2013 to September 19, 2013 and will involve community events and other goodwill endeavors. The national office is working diligently to secure partners for the trip and develop a great experience for the members who participate.
- l. 2013 Legends World Sports Conference (LWSC): The LWSC will take place in Port St. Lucie, Florida from September 20, 2013 to September 22, 2013. Registration is currently open for the 2013 LWSC and will end August 1, 2013.

V. Report of the Chairman of the Board of Directors – Otis Birdsong

- a. NBPA: The NBPA has increased its communication with the NBRPA on a number of issues, including but not limited to greater collaboration and player benefits.
- b. NBA: The NBA has expressed an eagerness to enhance its support of NBRPA initiatives and the national office continues to seek opportunities to include the NBA in upcoming programming.
- c. Executive Session: The Board entered into executive session to discuss personnel.

VI. Membership Committee Report – Steve Hayes

- a. A proposal was presented to incorporate a third tier of membership which would allow annual members to pay a reduced rate and waive their rights to complimentary hotel rooms at the Legends World Sports Conference.
- b. Motion to establish a third tier of membership. The committee's motion was seconded by Thurl Bailey. The motion passed unanimously.**
- c. A proposal was presented which illustrates an appeals process for the DeBusschere Scholarship. Upon receipt of a denial letter, an applicant must send a letter of appeal within fourteen (14) days. The Chairman of the Board of Directors will have seven (7) days to make a final ruling.
- d. Motion to approve the DeBusschere appeals process. The committee's motion was seconded by Marvin Roberts. The motion passed unanimously.**

- e. A proposal was presented wherein the NBRPA would enter into a partnership with Retrofit, a weight loss company that has offered a discount to the NBRPA membership. The NFLPA has entered into a partnership and the NBRPA would receive identical benefits.
- f. Motion to accept the Retrofit discount program. The committee's motion was seconded by Marvin Roberts. The motion failed by a vote of 3 to 8.**
- g. Motion by Bob Elliott to recommend that Retrofit present a proposal that requires less financial burden on the NBRPA membership. The motion was seconded by Steve Hayes. The motion passed unanimously.**

VII. Finance, Audit and Compensation Committee

- a. No report was presented.

VIII. Nominating and Corporate Governance Committee

- a. No report was presented.

IX. Business Development Committee

- a. No report was presented.

X. New Business

- a. Oklahoma City Clinic: A proposal was made for the NBRPA to support the humanitarian effort in Oklahoma City by (1) donating \$5,000 to the relief effort and (2) holding a clinic for the children in the area affected by the tornado.
- b. Motion by Rick Barry to accept the Oklahoma City proposal. The motion was seconded by Harvey Catchings. The motion passed unanimously.**

XI. Adjournment: The meeting adjourned at 9:23 E.S.T.