

**NBRPA  
BOARD OF DIRECTORS  
AUGUST 8, 2013 - 4:30pm EST  
Conference Call**

**I. Roll Call**

Thurl Bailey  
Rick Barry  
Otis Birdsong  
Bob Elliott  
Steve Hayes  
La Rue Martin, Jr.  
Johnny Newman  
Marvin Roberts  
George Tinsley

**Absent**

Harvey Catchings  
Spencer Haywood

**Other Attendees**

Arnie Fielkow (CEO)  
Scott Rochelle (Legal Counsel)

**II. Approval of May 28, 2013, Board of Directors Meeting Minutes.**

- a. A short discussion of the minutes ensued.
- b. Motion by Marvin Roberts to approve the minutes from the May 28, 2013, Board of Directors meeting. The motion was seconded by George Tinsley. The motion passed unanimously.**

**III. Legal Report – Scott Rochelle**

- a. Revised Charter Agreement: The Chapter Charter Agreement has been revised by legal counsel to reflect necessary changes and recent Board of Directors' actions, specifically, the prohibition of chapters assessing dues to their members. The Nominations and Corporate Governance Committee voted to approve the revised draft and it was presented to the Board of Directors for final approval.
- b. Motion by Rick Barry to approve the revised Chapter Charter Agreement. The motion was seconded by George Tinsley. The motion passed unanimously.**

- c. Accounts Receivable: The NBRPA is owed reimbursement for expenses incurred by members at the 2013 NBA All-Star events. Specifically, members owe for event tickets and hotel expenses. The staff has exhausted measures to collect these funds and a plan was presented to the Board of Directors to engage them in collecting the outstanding money.

#### **IV. President/CEO Report – Arnie Fielkow**

- a. New Logo: Pursuant to the Board’s direction on May 28, 2013, the NBRPA staff has submitted a revised logo for approval. This is in an effort to better brand the NBRPA and increase visibility and revenue. The design features a basketball and the wording maintains the key elements of the organization’s brand, namely the terms “Legends” and the “National Basketball Retired Players Association. “
- b. **Motion by Bob Elliott to approve the new NBRPA logo. The motion was seconded by Rick Barry. The motion passed unanimously.**
- c. Partnerships: NBPA: The NBPA relationship is healthy and there is momentum towards strengthening the relationship and collaboration on programming. The NBA has also expressed an interest in further collaboration, specifically as it pertains to membership recruitment.
- d. 2013 Legends World Sports Conference (LWSC): The LWSC will take place in Port St. Lucie, Florida from September 20, 2013 to September 22, 2013. Membership registration has exceeded expectations and the staff is working diligently to ensure a successful event.
- e. 2014 Legends World Sports Conference: The NBPA is committed to making the NBRPA a part of their annual meeting. The national office will continue its communication with the NBPA to execute the logistics.
- f. Haiti Goodwill Mission: The NBRPA has rescheduled the mission to accommodate Haitian officials and coincide with the first ever Haitian Sports Conference. The mission is tentatively scheduled for the third week of October. As previously planned, it will involve community events and other goodwill endeavors. We have secured partnerships to cover the airfare, lodging, and other expenses for the mission.
- g. Legends Weekend: The Mohegan Sun Casino in Connecticut has offered to host the 2014 Legends Weekend. The weekend has the potential to serve as a major fundraising event that will include gaming tournaments, a gala, and fan experiences. The partnership will include a

- substantial cash and in-kind contribution from the casino and members will be encouraged to participate.
- h. Full Court Press: Prep for Success: This Youth Clinics/Mentoring program is co-sponsored by the National Police Athletic League and the National Urban League and has raised \$75,000. To date we have served over 10,000 inner city children through this effort. Discussions for next year's clinics are underway with our partners.
  - i. WNBA: The national office has executed a membership plan for former WNBA players to coincide with our recent press release announcing Theresa Witherspoon as the first WNBA member and a press conference which announced our inaugural class of 7 members. Our focus is to educate the former WNBA players on our organization and build programming to serve their needs.
  - j. International Opportunities: The NBRPA is making great inroads internationally as the NBA has agreed to permit our organization to explore opportunities overseas. There are potential opportunities in Asia that will provide great exposure for the NBRPA and its members.
  - k. FAMU Educational Program: Florida A& M University has agreed to develop a series of weekend boot camps free to our membership that can be attended in person or online. A certificate will be awarded upon completion of the courses that span the areas of business and management.
  - l. FIU Health Screening Program: This program has the potential to offer free health screenings for members and will be implemented at the Legends World Sports Conference.
  - m. Membership Updates: The 2014 renewal period began in June and will continue through the winter holidays. The NBRPA currently has approximately 600 members and the effort to grow membership will continue to be a high priority.
  - n. Chapter Presidents' Retreat: The Chapter Presidents' Retreat is currently scheduled for the first week in December in Las Vegas, Nevada.
  - o. Board of Directors Retreat: The Board of Directors retreat will occur partly in conjunction with the Chapter Presidents' Retreat in Las Vegas, Nevada.
  - p. FCA Partnership at 2014 All-Star Weekend: The Fellowship of Christian Athletes has agreed to host a Thursday night reception during the 2014 All-Star Celebration at the Marriott Hotel in downtown New Orleans.

- q. OKC and Sandy Hook Community Events: The NBRPA has successfully hosted youth clinics in areas to provide uplift to children affected by tragic events. The Moore, Oklahoma clinic was well attended by members and led by Chairman Otis Birdsong. The NBRPA made a \$5,000 donation to a local relief effort. The Sandy Hook Clinic was completely underwritten by partners and also well attended by members seeking to help their community.
- r. Children's Miracle Network Partnership: Members of the Board of Directors will visit the Miami Children's Hospital in the first of a series of events scheduled. The national office is working to coordinate other visits across the nation.

**V. Report of the Chairman of the Board of Directors – Otis Birdsong**

- a. Recent Activities: Thurl Bailey and Otis Birdsong attended the Rookie Transition Program on behalf of the NBRPA. Otis Birdsong met with NBA Commissioner David Stern who reiterated his support for the NBRPA's international aspirations and increasing the NBRPA's presence in Asia in particular. Commissioner Stern also expressed support of active NBA players joining the NBRPA.
- b. The Chairman ended his report by thanking the Board of Directors and everyone who works to ensure the NBRPA's continued success.

**VI. Membership Committee Report – Steve Hayes**

- a. 2013 DeBusschere Scholarship Awards: Approximately 29 scholarships were awarded to qualified applicants. The NBRPA continues to seek additional funding to increase our contributions through this program.
- b. Motion by Bob Elliott to approve the payment of the 2013 scholarship awards. The motion was seconded Thurl Bailey. The motion passed unanimously.**
- c. NBA Legends Fund: A player is required to have played 3 years in the NBA to be eligible. We are looking to serve as the conduit between players and the fund leadership.

**VII. Finance, Audit and Compensation Committee – Marvin Roberts**

- a. Budget Allocation: A discussion ensued regarding the allocation of budgeted funds. This was in response to an inquiry as to how the NBRPA distributes funds to charities, membership programs, and operations. It was agreed that a breakout session at the LWSC will be tailored to this topic.

**VIII. Nominating and Corporate Governance Committee – George Tinsley**

- a. 2014 BOD Elections: the committee met on July 12, 2013, and approved the 2014 Election packet. Board members Otis Birdsong, Harvey Catchings, and La Rue Martin are up for election. Otis Birdsong will not be able to run in 2014 due to term restrictions.
- b. 2013 BOD Contributions: This topic was deferred until the LWSC.

**IX. Business Development Committee – Rick Barry**

- a. Blue Ribbon Advisory Board: Each Board member was encouraged to seek potential members for the committee.
- b. “Success Series”: The NBRPA has an agreement with national law firm Dentons, LLP to host 3 Success Events in Dallas, Los Angeles, and a city to be determined.

**X. New Business**

- a. Next meeting to be held on Thursday, September 19, 2013 at 8:00 p.m. EST (Port St. Lucie, FL).

**XI. Adjournment: The meeting adjourned at 6 p.m. EST.**