

NBRPA BOARD OF DIRECTORS

Club Med Sandpiper Bay

Port St. Lucie, FL

September 19, 2013

8:15 p.m. ET – 10:38 p.m. ET

I. Roll Call

Otis Birdsong
Thurl Bailey
Harvey Catchings
Bob Elliott
Johnny Newman
George Tinsley

Absent

Rick Barry
Steve Hayes
Spencer Haywood
La Rue Martin
Marvin Roberts

Other Attendees

Arnie D. Fielkow, President and CEO
Scott Rochelle, Legal Counsel

II. Approval of Minutes from August 8, 2013 Board of Directors meeting.

- a. **Motion to approve the minutes by George Tinsley. The motion was seconded by Thurl Bailey. The motion passed unanimously.**

III. Legal Report (Scott Rochelle)

- a. Legal counsel presented his opinion on the Board of Directors nomination process.
- b. Execution of Revised Charter Agreements: A discussion ensued as the status of the New York, Detroit, and Chicago chapters. Chapters are the key to growth and communication; therefore, it is imperative that chapters work to fulfill the NBRPA's mission and follow its requirements. To date, the Chicago Chapter has not made

sufficient progress towards completion of the NBRPA's requirements. It is suggested that the New York and Detroit chapters be chartered.

- c. **Motion to approve the Charter Agreements for New York and Detroit by Bob Elliott. The motion was seconded by Harvey Catchings. The motion passed unanimously.**
- d. **Motion to revisit the Chicago Chapter's Charter upon receiving the necessary 501(c)(3) paperwork by Bob Elliott. The motion was seconded by Thurl Baily. The motion passed unanimously.**

IV. CEO'S Report (Arnie D. Fielkow)

- a. Pursuant to the Board's approval on August 8, 2013, the NBRPA has adopted a new logo to be launched at the Legends World Sports Conference. This is in an effort to better brand the NBRPA and increase visibility and revenue. The design features a basketball and the wording maintains the key elements of the organization's brand, namely the terms "Legends" and the "National Basketball Retired Players Association".
- b. NBA/NBPA: The NBA and NBPA relationships are very strong. The NBPA will be represented at the LWSC by James Jones and Roy Hinson. The two representatives will speak to the membership about the strength of the relationship and plans to work more collaboratively in the future.
- c. Active Player Recruitment: The NBA and NBPA support this initiative. The NBRPA will utilize player ambassadors to recruit active NBA players to the membership. The NBRPA continues to work closely with the NBA and NBPA to develop a recruitment strategy.
- d. 2014 ASW New Orleans: The NBRPA hotel will be the Marriott on Canal Street. As customary, the NBRPA will host a number of receptions, community events, and other activities during the NBA All-Star Weekend.
- e. 2014 Legends Fantasy Weekend: The Legends Fantasy Weekend will take place on April 25-27 at the Mohegan Sun Casino. The weekend will feature former players in numerous events, including free entries to blackjack tournament, a fantasy camp, and a Gala for 1200 with no expense to the NBRPA. The NBRPA will receive 100% of sponsorship funds and 60% of gross ticket sales from the Gala. The casino will make a financial donation and provide a limited number of complimentary hotel rooms.
- f. BOD/Chapter Presidents Retreat: The Chapter Presidents Retreat will be held in Las Vegas from December 4-6. The Board of Directors Retreat will be held from December 9-11.
- g. Membership Update: Membership efforts have resulted in increases from the prior year. The NBRPA staff is working to increase the renewal percentage and recruit new members.
- h. Naismith Hall of Fame / USA Basketball: The NBRPA now has a seat on the Board of Trustees of both organizations.
- i. Staffing: The NBRPA has hired Diana Vdovets as Vice President of Event Management and External Affairs. Scott Rochelle will oversee the Membership department as Vice President of Membership, Player and Chapter Development and will also serve as

General Counsel. He will oversee Excell Hardy (Director of Membership), Brian Gaughan (Membership Consultant), and two player ambassadors.

- j. Children's Miracle Network: The NBRPA continues to explore a fundraising collaboration with Children's Hospital.

V. Chairman's Report (Otis Birdsong)

- a. Legends Fund: The Chairman spoke about the importance of the NBA/NBPA Legends Fund and increasing awareness amongst the NBRPA membership.

VI. Finance Committee Report (Arnie D. Fielkow in Marvin Roberts Absence)

- a. There will be a breakout session at the LWSC to discuss the NBRPA's finances. This will increase communication and transparency.
- b. \$2,500 Board of Directors contribution: A discussion regarding parameters for credit and formalization of the process ensued. The Finance committee will audit contributions by the Directors in December per the NBRPA By-Laws.

VII. Member Services Committee Report (Arnie D. Fielkow in Steve Hayes Absence)

- a. DeBusschere Scholarship: 28 people awarded scholarship in 2013.
- b. A discussion ensued as to whether the DeBusschere scholarship fund should be increased to encompass 10% of the Group Licensing Agreement (GLA) funds received annually from the NBA.
- c. **Motion by Bob Elliott to approve 10% of GLA to DeBusschere scholarship. The motion was seconded by George Tinsley. Following a discussion regarding the funding of the DeBusschere Scholarship Bob Elliott withdrew his motion. George Tinsley withdrew his second of the prior motion.**
- d. **Bob Elliott re-asserted his motion with an amendment: DeBusschere Scholarship be increased to 10% of the GLA annually, the emergency reserve fund be funded at \$60,000 annually, and that the goal will be to ultimately fund the emergency reserve in the future to the level of 1 year's revenue. The motion was seconded by Thurl Bailey. The motion passed unanimously.**
- e. A discussion ensued regarding the committee Chair's suggestion that the NBRPA enlist a headhunting service to help members find employment. This item was deferred for additional research.

VIII. Nominating and Corporate Governance Committee Report (George Tinsley)

- a. Status of Election: There were 3 applicants for 3 positions; however, one did not qualify. The committee held a membership conference call that netted a low response. A discussion ensued as to how we can increase the participation of members in the election process in the future.
- b. Board of Director Recruitment Strategy: Increase Board activity in the Legends Conference and other participation and provide opportunities to showcase Board Member roles and activities, i.e. moderating breakout sessions.

c. Past Presidents/Widow's Association: This matter was deferred.

IX. Business Development Committee Report (Arnie D. Fielkow in the absence of Rick Barry)

- a. Dentons, LLP has sponsored the Success Series which will be held in 3 cities across the country in 2014. More information will be available as Dentons finalizes their planning.
- b. Blue Ribbon Corporate Advisory Board: Each Director was encouraged to refer at least two people to the committee.

X. **Next Meeting: December 9-11th in Las Vegas, Nevada.**

XI. **Motion to Adjourn at 10:35 by Thurl Bailey. The motion was seconded by George Tinsley. The motion passed unanimously.**