

NBRPA
BOARD OF DIRECTORS MEETING MINUTES
December 11, 2013
Las Vegas, NV

I. Roll Call

- a. Thurl Bailey
- b. Rick Barry
- c. Otis Birdsong
- d. Harvey Catchings
- e. Bob Elliott
- f. Steve Hayes
- g. Spencer Haywood
- h. La Rue Martin
- i. George Tinsley

II. Absent

- a. Johnny Newman
- b. Marvin Roberts

III. Other Attendees

- a. Arnie Fielkow, President and CEO
- b. Dwight Davis, Director Elect
- c. Eldridge Recasner, Director Elect
- d. Scott Rochelle, Legal Counsel

IV. Approval of September 19, 2013 Minutes

- a. **Motion to approve the September 19, 2013 Board of Directors meeting minutes by Bob Elliott. The motion was seconded by Harvey Catchings. The motion passed unanimously.**

V. Legal Report (Scott Rochelle)

- a. Status of Executed Revised Charter Agreements: A brief recap of the very positive Chapter Presidents Retreat was provided. The revised Chapter Charter Agreement was thoroughly discussed at the retreat and those chapters that have not returned an executed draft will need to do so in order to remain eligible for Charter status and corresponding resources.

- b. Status of Chicago Chapter: The President of the Chicago Chapter participated in the Chapter Presidents Retreat. To date, the Chicago Chapter has not been chartered due to issues associated with its corporate filings. In spite of this, the NBRPA continues to communicate with the Chapter leadership and support its events. The chapter has agreed to correct its filing issues in order to be considered for full chapter status. The NBRPA will make a determination once this has occurred.

VI. President/CEO's Report (Arnie Fielkow)

- a. NBA/NBPA Partnership Status: In furtherance of our burgeoning relationship, NBA S.V.P. of Entertainment and Player Marketing Charlie Rozensweig joined the Board of Directors for their retreat. He expressed extreme gratitude and will continue to be an advocate for the organization. NBPA Interim Executive Director Ron Klempner was unable to attend due to individual club meetings; however, the NBPA Executive Committee will be meeting in New Orleans during All-Star Weekend and the topic of active players joining the NBPA is on the agenda. Klempner pledged that the NBPA's annual contribution to the NBPA will be paid before end of the year.
- b. Active Player Recruitment: The NBRPA has worked in collaboration with the NBA and NBPA to prepare a strategy for signing active players. The NBPA Executive Committee and the NBA realize the benefit of active players joining the NBRPA and receiving the services and benefits offered.
- c. 2014 All-Star Weekend: The 2014 All-Star Weekend will occur February 13-16, in New Orleans, Louisiana. Registration is now open and will close in early January. The schedule will include educational, community, and fellowship events.
- d. 2014 Legends Fantasy Weekend (LFW): The LFW will take place from April 25-27, 2014 at the Mohegan Sun Casino in Uncasville, CT. All members are encouraged to attend. A discussion ensued as to the LFW schedule and the possibility of holding a Board of Directors meeting during the LFW. Budgetary considerations were expressed and discussed at length.
- e. **Motion to approve the NBRPA Board of Directors holding a business meeting during the Legends Fantasy Weekend by Thurl Bailey. The motion was seconded by Bob Elliott. The motion passed unanimously.**

- f. Fantasy Camp: A component of the LFW will be a fantasy camp consisting of approximately 50 participants. The Mohegan Sun and Birdsong Sports will share in the profit from the camp. In light of this, Otis Birdsong disclosed his relationship as the camp director to the Board.
- g. **Motion to approve Birdsong Sports as the director of the Fantasy Camp by Bob Elliott. The motion was seconded by Thurl Bailey. The Motion passed with a vote of 8-0, Otis Birdsong abstained.**
- h. 2014 Legends Conference: Although collaboration with the NBPA is still possible, the NBRPA will budget for an independent conference due to the NBPA's pending Executive Director search and uncertainty therein. In light of the success of the 2013 LWSC, all-inclusive options are being explored as the NBRPA was able to realize substantial savings
- i. Membership Update: The NBRPA is actively recruiting new members and renewing existing members. To date the NBRPA has 638 members and the renewals for 2014 are at 76%. The NBPA has agreed to pay for platinum membership for all former players on its staff.
- j. WNBA Strategy: The NBRPA is working closely with the NBA, NBPA and WNBA to recruit former WNBA players. In addition to staff considerations to better serve our WNBA members, the NBRPA will have a presence at the Women's Final Four, WNBA All-Star Game and other events.
- k. Children's' Miracle Network: The NBRPA and the Children's Miracle Network are building upon a strong relationship. On December 19, 2013 the parties will collaborate in the "Day of Giving", a coordinated community event where chapters will visit local children's hospitals.
- l. 2014 Full Court Press Program: We have completed the 2013 schedule of youth clinics and plan to move forward in 2014. The program supports our dual mission by supporting local community children and players with paid appearances. The National Urban League has committed for 2014 and discussions are ongoing with the National Police Athletic League and other potential partners.

- m. 2014 Success Series: Dentons, LLP, a national law firm has sponsored the Success Series which will feature 3 speaking engagements for members to discuss their success after basketball. The events will occur in Los Angeles, Dallas, and Washington D.C.
- n. 2014 NCAA/Conference Tournament Strategies: The NBRPA is looking to build upon the 2013 appearances with suite visits, chalk talks, and other opportunities. These programs have served as an excellent way to provide paid opportunities for NBRPA members.
- o. Community Programs: The NBA's charitable arm, NBA Cares, will support our community activities, the first of which was a youth clinic in Las Vegas at the Nellis Air Force Base.
- p. The Prime Minister of Haiti has committed to attend the All-Star Weekend activities. The NBRPA also plans to have representatives from Oklahoma City and Sandy Hook join the NRBPA for ASW as well.
- q. Staff Update/Internship Program: The NBRPA currently has 6 unpaid interns and seeks to add 3 more. We will consider the possibility of compensating interns in the future.
- r. College Education Legislation: The NBRPA is committed to advocacy on this issue. More information will be presented in the near future.
- s. Member Wellness: Thurl Bailey suggested that fitness and wellness be addressed at NBRPA events. It was suggested that Mackey Shilstone, a New Orleans based celebrity trainer, put together a wellness program/discussion during the ASW.

VII. Chairman's Report (Otis Birdsong)

- a. FIU: Florida International University is providing up to 50 free physicals for members and their spouses in Miami. The NBRPA seeks to replicate this program nationwide and will research consortiums to partner with.
- b. Insurance: The NBRPA will re-evaluate insurance options now that the Affordable Care Act is in effect. Currently, the NBRPA has a concierge service, SASid, that will work with members to find the best insurance program.

- c. Board Vacancy: A discussion ensued as to the options available to fill the vacant seat that will be available in February 2014. Legal counsel advised the Directors that the By-Laws allow the Board to appoint a Director to fill the vacancy.
- d. **Motion to approve the appointment of a Director to fill the vacant seat by Rick Barry. The motion was seconded by Harvey Catchings. The motion passed unanimously.**
- e. CEO Performance Review: The Chairman shared that he has met with CEO Arnie Fielkow to discuss his performance evaluation. The Board of Directors returned a favorable evaluation.
- f. The Board of Directors entered Execution Session to discuss personnel matters.

VIII. Finance, Audit & Compensation Committee Report (Marvin Roberts)

- a. 2013 Financial Statements, Audit and Tax Filing Update: The 2013 financial statements reflect a healthy outlook. All 2013 filings have been completed.
- b. NBPA Contribution: The NBPA has committed to provide its 2013 contribution before the end of the year.
- c. 2014 Budget: The 2014 budget will be prepared and approved before the end of the year.
- d. 2013 Minimum Board Contribution Requirement: Every board member will receive a status on their 2013 contribution calculation. The final date to cure any deficiency is January 31, 2014.
- e. Employee Health Insurance Contribution: NBRPA pays a competitive rate for employee health benefits; therefore the NBRPA will not change its policy.

IX. Member Services & Benefits Committee Report (Steve Hayes)

- a. 2014 DeBusschere Scholarship Funding Increase: Ten percent (10%) of the GLA funds are allocated to the fund; therefore, the rising GLA contribution shall reflect a \$40,000.00 increase in the 2014 contribution.

- b. FAMU Business Boot Camp Program: Approximately 10 members have enrolled in the program and it is an excellent opportunity to gain business skills and a corresponding certificate.
- c. Coach Up Program: The NBRPA has partnered with CoachUp, a service that provides private coaching services across the nation. Members will be able to develop coaching businesses with the administrative assistance of CoachUp.
- d. Legends Foundation: The NBRPA continues to assist members in applying for Legends Foundation funds.
- e. Members Survey: Members will receive a survey in early 2014 that has been designed to solicit detailed information about our demographics. This will allow the NBRPA to optimize its services to all members.
- f. Chapter of the Year Award: This award may potentially be presented at 2014 ASW.

X. Nominating & Corporate Governance Committee Report (George Tinsley)

- a. The committee recently approved forward to the Board a slate of 7 Governance Amendments for consideration by the Board of Directors. The Amendments were presented in a memorandum (attached as an exhibit to this document). Amendment No. 7 was withdrawn by the committee.
- b. Motion to approve all recommended Amendments by Rick Barry. The motion was seconded by Bob Elliott. Discussion: It was agreed that Amendment 3 be revised to remove the term "Chair Elect". The Motion passed unanimously.**
- c. Past Presidents/Widow's Association: This item has been deferred.
- d. Proposed Annual Rainmaker Award: This award will recognize the Director who makes the most impactful contribution to the organization and will be awarded at the summer conference.
- e. Motion to approve establishing the Rainmaker Award by Rick Barry. The motion was seconded by Steve Hayes. The motion passed unanimously.**

XI. Business Development Committee Report (Rick Barry)

- a. Blue Ribbon Corporate Advisory Board: The Directors were encouraged to recruit potential members to the Blue Ribbon Corporate Advisory Board. Thurl Bailey announced Danny Nelson as a potential member.
 - b. Sponsorship Update/Strategy (Selling Decks): The NBRPA is working closely with the NBA's marketing department to develop sponsorship strategies. The Directors will be updated with marketing materials and NBRPA selling decks per their request.
 - c. Grant Writer/Marketing Agency: This item was deferred.
- XII. **Old Business/ New Business**
- a. The Directors were reminded that committee meetings should be scheduled before Board of Directors meetings.
 - b. A Special Board Meeting is necessary in order to approve the 2014 budget: This call is tentatively scheduled for December 30, 2013 - 3 p.m. EST.
- XIII. **Next Meeting: Friday, February 14 (8-11am, Dooky Chase Restaurant, New Orleans, Louisiana.**
- XIV. **Adjournment: 12: 13 p.m. PST.**