

National Basketball Retired Players Association, Inc.
BOARD OF DIRECTORS MEETING MINUTES

July 1, 2014

6:00 p.m. – 8:15 p.m. EST

I. Roll Call

- a. Thurl Bailey
- b. Rick Barry
- c. Otis Birdsong
- d. Dwight Davis
- e. Bob Elliott
- f. Steve Hayes
- g. Spencer Haywood
- h. Nancy Lieberman
- i. Johnny Newman
- j. Eldridge Recasner
- k. Marvin Roberts
- l. George Tinsley

II. Other Attendees

- a. Arnie D. Fielkow, President and CEO
- b. Scott Rochelle, General Counsel

III. Approval of April 24, 2014 and May 1, 2014 Board of Directors Meeting Minutes

- a. A brief discussion of the minutes ensued.
- b. **Motion to approve the April 24, 2014 Board of Directors meeting minutes by Johnny Newman. The motion was seconded by Marvin Roberts. The motion passed unanimously.**
- c. **Motion to approve the May 1, 2014 Board of Directors meeting minutes by Steve Hayes. The motion was seconded by Johnny Newman. The motion passed unanimously.**

IV. Legal Report (Scott Rochelle)

- a. Keller v. NCAA: The parties have agreed to settle the Keller v. NCAA antitrust lawsuit. NBRPA legal counsel has been in close contact with the lead attorneys on the Keller case and will assist in the process of identifying class members.

- b. MLBPA Proposal: Legal counsel has vetted a program wherein the NBRPA and Major League Baseball Players Alumni Association (“MLBPAA”) partner to provide licensed products for distribution.
- c. **Motion by Marvin Roberts to approve the joint relationship product licensing agreement between the NBRPA and MLBPAA, pending NBA approval. The motion was seconded by Bob Elliott. The motion passed unanimously.**
- d. Powertron Global: Legal counsel provided an update on the status of the Powertron partnership that was approved at the April 24, 2014, Board of Directors meeting. It was noted that Directors Bob Elliott and George Tinsley abstained from the vote on this initiative.

V. President/CEO’s Report (Arnie Fielkow)

- a. Birmingham Day of Civil Rights: The NBRPA and New Orleans Charity Stand for Children partnered to provide 200 New Orleans youth the opportunity to take a day trip from New Orleans to Birmingham, Alabama to visit historic Rickwoods Park, the Civil Rights museum and the historic 16th Street Baptist Church. The final stop before returning to New Orleans was the University of Alabama where the children toured the campus and experienced Bryant- Denny Stadium.
- b. Legends Fantasy Weekend: The Legends Fantasy Weekend was a resounding success. The NBRPA netted close to \$130,000 through a great partnership with the Mohegan Sun Casino. The weekend featured a Fantasy Camp and Legends Gala wherein over 50 NBRPA members were in attendance. The NBRPA hopes to make this an annual event and expand the model to include multiple cities nationally.
- c. 2014 Legends World Sports Conference (LWSC): The LWSC will be held in Cancun, Mexico in mid-August.
- d. 2014 Full Court Press: In 2014 we will continue our partnership with the National Urban League and the National Police Athletic League throughout the fall and winter months. Directors Eldridge Recasner and Johnny Newman will serve as Coordinators for the 2014 campaign.

- e. My Brother's Keeper Grant: The NBRPA will join the NBA and NBPA in supporting the President's mentoring initiative. This initiative may tie into the Full Court Press program; therefore, the staff will keep the Directors up-to-date on the status of the partnership.
- f. AIPAC/ Middle East: The NBRPA has been invited to explore a potential Middle East trip that will involve as many as 12 NBRPA members and 3 active NBA players. The planning is ongoing and the Directors will be updated once the logistics have been finalized.
- g. African American Mayors Association (AAMA): Formerly the National Conference of Black Mayors, the AAMA has renewed its relationship with the NBRPA and is interested in collaborating on programming. AAMA Chairman is the mayor of Birmingham and participated in the Day of Civil Rights Tour. The NBRPA will continue to communicate with the AAMA on partnering with the Full Court Press program and My Brothers Keeper Initiative.
- h. Ohio University Sports Management Program: The NBRPA is in communication with the Ohio University MSA program with the hopes of developing a pilot program for NBRPA members. The Ohio MSA program is the nation's leading Sports Management program and will be a great addition to the NBRPA educational programming.
- i. NBA-NBPA Legends Foundation: Newly appointed Executive Director Jan Brown met with the NBRPA staff and Membership Services Committee Chair Steve Hayes during the Legends Fantasy Weekend at the Mohegan Sun Casino. The Legends Foundation is currently evaluating all of its policies and will involve the NBRPA in its future planning.
- j. Grant Writer: The NBRPA has hired an outside grant writer and will continue to work closely with her to generate revenue opportunities.
- k. NBPA Executive Director Search: The NBPA continues to keep NBRPA Chairman Otis Birdsong and CEO Arnie Fielkow apprised of its progress on this matter.
- l. Active Player Recruitment: The NBRPA continues to communicate with the NBA and NBPA on the plan to sign active players. The NBPA Executive Committee has

been provided an Action Plan and will examine the issue once their Executive Director search has concluded.

- m. Head and Heart Philanthropy: The NBRPA has been invited to participate in the Head and Heart Fundraising Summit in Martha's Vineyard from October 10-12th in Martha's Vineyard.
- n. Personnel Update: The NBRPA has received a large response to the opening for the Director of Event Management and External Relations position. There are currently 2 finalists for the position and a decision will be made upon final interviews.
- o. Legends Care Advisory Board/Blue Ribbon Rebrand: This matter was deferred to the August 21, 2014, Board of Directors meeting.

VI. Chairman's Report (Otis Birdsong)

- a. The Chairman expressed his appreciation to the Board of Directors for their service to the organization.
- b. Corporate Partners: Police Athletic League representative Chris Hill was thanked for his help for the Arkansas clinic.
- c. The Directors were encouraged to take active roles in the Legends World Sports Conference by participating on panels.

VII. Finance, Audit & Compensation Committee Report (Marvin Roberts)

- a. Conflict of Interest: Legal counsel has revised the NBRPA Conflict of Interest Policy to address a wider breadth of circumstances. The matter was deferred to the August 21, 2014, Board of Directors meeting in Cancun, Mexico.

VIII. Member Services and Benefits Committee Report (Steve Hayes)

- a. DeBusschere Scholarship: The DeBusschere Scholarship policy prohibits Directors, Member Services and Benefits Committee members, and their offspring from applying. Legal counsel and the NBRPA's outside accounting firm researched Internal Revenue Service guidelines and determined that Directors may be prohibited; however, committee members should not. The topic as it relates to Directors will be subject to further legal review.

- b. Motion by the committee to allow members of the Member Services and Benefits Committee, their spouses and offspring, to apply for the DeBusschere Scholarship, provided they recuse themselves from any discussion or vote as it pertains to them. The motion was seconded by Otis Birdsong. The motion passed unanimously.**
- c. Members Survey: The NBRPA has distributed a comprehensive survey to the membership and to date the response has exceeded expectations. In the first week the survey received over 100 responses. The survey will run through August and the data will be analyzed for application to NBRPA programming.
- d. GTS Enterprises / Sugiyama Career Transition: Glenn Sugiyama is an industry leader in executive placement and career transition. The NBRPA has the opportunity to enter a discounted arrangement wherein Glenn provides his services to NBRPA members at no charge to the individual member.
- e. Motion by the committee to approve a partnership with Glenn Sugiyama wherein the NBRPA pays \$1,000 a month, plus travel costs and expenses for a six (6) month trial period. The motion was seconded by Marvin Roberts. The motion passed with a vote of 11-1, Otis Birdsong was the dissenting vote.**
- f. Hospital for Special Surgery: The NBRPA has renewed its relationship with the Hospital for Special Surgery and will work to develop a program to benefit NBRPA members.
- g. DeVry: The NBRPA is currently working to develop a pilot program with DeVry University. The pilot program will hopefully provide free education to a group of NBRPA members.

IX. Nominating & Corporate Governance Committee Report (George Tinsley)

- a. 2015 Election: An overview of the 2015 NBRPA Board of Directors election was provided. In particular, the Nominations will be due on July 21st and the candidates will be announced on August 8th. The campaigning period will run from August 8th to the close of voting on September 22nd.
- b. Voter Eligibility: The committee proposed that the NBRPA revise the voter eligibility requirements. Specifically, the committee proposed the removal of the

requirement that to be eligible to vote, a member must be in good standing for the year in which the Board candidates would be seated.

- c. **Motion by the committee to remove the requirement that to be a eligible to vote, a member must be in good standing for the year in which the Board candidates would be seated. The motion was seconded by George Tinsley. The motion failed unanimously.**

X. **Old Business/ New Business**

- a. None.

XI. **Adjournment: 8:15 p.m. ET**