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02/10/15  
Accrual Basis

**NBRPA Marketing Inc.**  
**Balance Sheet**  
As of December 31, 2014

	<u>Dec 31, 14</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
10001 - TD Bank Licensing Account 0540	523,625.32
Total Checking/Savings	<u>523,625.32</u>
Total Current Assets	<u>523,625.32</u>
<b>TOTAL ASSETS</b>	<u><u>523,625.32</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
2100 - Royalties Payable	518,625.32
Total Other Current Liabilities	<u>518,625.32</u>
Total Current Liabilities	<u>518,625.32</u>
Total Liabilities	518,625.32
Equity	
31000 - Additional Paid in Capital	120,314.97
32000 - Retained Earnings	<u>-115,314.97</u>
Total Equity	<u>5,000.00</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>523,625.32</u></u>

**National Basketball Retired Players Assoc**  
**Profit & Loss**  
**December 2014**

	<b>Jan - Dec 14</b>
<b>Income</b>	
4146 · Grey Flannel Auction	\$8,750.00
4112 · Legends Foundation Income	25,000.00
4114 · Full Court Press Revenue	25,000.00
4040 · Unrestricted GLA	1,400,000.00
4050 · NBPA Donation	350,000.00
4090 · Membership Dues	108,541.35
4100 · Appearance Fees Income	33,022.50
4113 · Legends Fantasy Weekend Revenue	172,280.67
4115 · Legends Sponsorship	82,000.00
4120 · Scholarship Income	1,125.00
4140 · Sponsorship Income- other	34,500.00
4200 · Misc Income	5,365.71
	<b>2,245,585.23</b>
4181 · All Star Income	
4080 · All Star Tickets	0.00
4081 · All Star Sponsorship	81,625.00
4181 · All Star Income - Other	21,000.00
	<b>102,625.00</b>
<b>Total 4181 · All Star Income</b>	<b>102,625.00</b>
<b>Total Income</b>	<b>2,348,210.23</b>
<b>Expense</b>	
6001 · Advertising	
6007 · Podcast Production	704.00
6006 · Media Relation Networking Event	845.61
6004 · Social Media	453.34
6005 · Non Event Merchandising	9,528.71
6238 · Membership Packages	12,275.95
6239 · Rebound Magazine Expenses	5,535.54
	<b>29,343.15</b>
<b>Total 6001 · Advertising</b>	<b>29,343.15</b>
6058 · Annual Report	<b>15,991.68</b>
6009 · All Star Event	
6009-01 · Photographer - ASW	2,000.00
6009-02 · Videographer - ASW	2,500.00
6009-03 · Shipping - ASW	1,131.29
6009-04 · All StarTicket Expense	62,358.53
6009-05 · Hotel - ASW	34,774.75
6009-06 · Travel - Board - ASW	16,709.26
6009-07 · Travel - Staff- ASW	7,416.57
6009-10 · Local Transportation - ASW	8,051.21
6009-13 · Welcome Reception - ASW	11,833.13
6009-15 · Staff/Intern Meals Expense ASW	2,454.50
6009-17 · AV Expenses - ASW	5,173.08

**National Basketball Retired Players Assoc**  
**Profit & Loss**  
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	<u>Jan - Dec 14</u>
6009-19 · Site Visit - ASW	1,931.10
6009-21 · Member Breakfast - ASW	6,659.59
6009-22 · Board Meals - ASW	592.75
6009-24 · Misc Event Expense - ASW	6,707.96
6009-25 · Signage Expense - ASW	8,273.56
6009-26 · Graphic Design ASW	850.00
6009-27 · Gifts - ASW	6,311.14
6009-28 · Miscellaneous ASW	9,987.98
<b>Total 6009 · All Star Event</b>	<u>195,716.40</u>
<b>6010 · Legend World Sports Conf Event</b>	
6010-01 · Supplies - LWSC	33.19
6010-02 · Wive's Event - LSWC	1,000.00
6010-06 · Member Gifts - LSWC	3,932.41
6010-07 · Graphic Design - LSWC	1,550.00
6010-08 · Signage - LSWC	1,330.61
6010-09 · Photographer - LWSC	2,500.00
6010-10 · Videographer - LWSC	2,500.00
6010-11 · Shipping - LWSC	1,583.40
6010-12 · Site Visit - LWSC	621.44
6010-13 · AV Needs - LWSC	5,101.12
6010-15 · Hotel - LWSC	44,809.74
6010-16 · Food & Beverage	149.23
6010-22 · Travel - LWSC	47.75
6010-23 · Speaker Airfare LSWC	2,646.60
6010-24 · Board	7,072.69
6010-25 · Staff	5,729.21
<b>Total 6010 · Legend World Sports Conf Event</b>	<u>80,607.39</u>
<b>6011 · Legends Fantansy Weekend</b>	
6011-05 · Welcome Reception - LFW	1,067.17
6011-10 · Staff & Intern Meals - LFW	1,054.19
6011-15 · Audio Visual - LFW	260.30
6011-20 · Travel - Board - LFW	3,602.81
6011-25 · Travel - Staff LFW	2,968.19
6011-30 · Travel other - LFW	11,065.47
6011-35 · Marketing Expenses - LFW	635.73
6011-45 · Gifts/Appearance Expenses - LFW	10,219.94
6011-50 · Shipping - LFW	574.00
6011-60 · Other Expenses - LFW	8,360.28
<b>Total 6011 · Legends Fantansy Weekend</b>	<u>39,808.08</u>
<b>6040 · Appearance Fees</b>	<u>24,087.50</u>
<b>6050 · Bank Service Charges</b>	
6055 · Credit Card Processing fees	4,498.01

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	<u>Jan - Dec 14</u>
6050 · Bank Service Charges - Other	716.85
Total 6050 · Bank Service Charges	<u>5,214.86</u>
6069 · Commissions - Outside	<u>2,956.25</u>
6070 · Consulting- Computers	
6075 · Computer Service/ Repairs	9,630.00
6080 · Website Hosting & Maintenance	18,159.27
Total 6070 · Consulting- Computers	<u>27,789.27</u>
6085 · Contract Labor	<u>7,500.02</u>
6090 · Contributions & Scholarships	
6095 · Charitable Donations	78,478.35
6105 · Scholarship	141,500.14
Total 6090 · Contributions & Scholarships	<u>219,978.49</u>
6115 · Depreciation Expense	<u>15,987.46</u>
6130 · Insurance	
6145 · Liability Insurance	22,842.00
6151 · Dental Insurance	7,306.69
6150 · Medical Insurance	39,897.27
Total 6130 · Insurance	<u>70,045.96</u>
6235 · Chapter Assistance	<u>30,000.00</u>
6245 · Moving Expenses	
6246 · Storage	2,194.00
Total 6245 · Moving Expenses	<u>2,194.00</u>
6248 · New Programming	<u>43,506.56</u>
6249 · Full Court Press Expenses	<u>50,081.37</u>
6250 · Office Expense	
6251 · Copier Machine	7,688.98
6254 · Dues and Subscriptions	5,483.99
6258 · Office Supplies	7,216.72
6259 · Payroll Expenses	1,189.98
Total 6250 · Office Expense	<u>21,579.67</u>
6270 · Parking, Taxi, Tolls	<u>1,114.75</u>
6275 · Pension	<u>1,705.00</u>
6285 · Pension Contribution	<u>16,398.19</u>
6315 · Postage and Delivery	<u>7,590.12</u>
6335 · Professional Fees	
6354 · HR Consultant	3,003.00
6353 · Grant Writer	16,000.00
6356 · Graphic Design	1,125.00

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	<u>Jan - Dec 14</u>
6347 · Accounting	14,004.00
6346 · Audit	5,004.00
6360 · Accounting - On-Line Voting	2,057.44
6350 · Legal Fees	100,378.40
Total 6335 · Professional Fees	<u>141,571.84</u>
6500 · Salary and Payroll Taxes	
6500 · Salaries	658,198.40
6550 · Payroll Taxes	61,184.36
6201 · Bonus	306,879.00
6202 · Commissions - Inside	20,934.75
Total 6500 · Salary and Payroll Taxes	<u>1,047,196.51</u>
6670 · Telephone	8,032.80
6671 · Cell -Telephone	7,867.71
6900 · Travel & Entertainment	
6910 · Board Travel	10,228.78
6915 · Travel - Chap Pres Retreat	12,998.13
6940 · Exec Director Travel - Arnie	23,677.53
6922 · Chief Rev Officer Travel - Scog	449.77
6916 · VP of EventEXRelations Travel	520.35
6925 · VP Comm & Mktg Travel - Corlis	11,006.04
6924 · VP Membership & Gen Council	4,525.81
6923 · Dir of Member Travel - Hardy	570.76
6930 · VP Operations	1,291.74
6921 · Other Staff Travel	2,382.41
6927 · Intern Travel	196.38
Total 6900 · Travel & Entertainment	<u>67,847.70</u>
6760 · Utilities	
6770 · Cable	1,294.15
Total 6760 · Utilities	<u>1,294.15</u>
6800 · Video Production	1,354.25
Total Expense	<u>2,184,361.13</u>
Net Ordinary Income	163,849.10
7010 · Interest Income	1,703.42
Net Income	<u>\$165,552.52</u>