

National Basketball Retired Players Association, Inc.

BOARD OF DIRECTORS MEETING MINUTES

July 13, 2015

NYNY Casino – Las Vegas, NV

11:45 a.m. – 4 p.m. EST

**I. Roll Call**

- a. Thurl Bailey
- b. Dwight Davis
- c. James Donaldson
- d. Mike Glenn
- e. Spencer Haywood
- f. La Rue Martin
- g. Johnny Newman
- h. Eldridge Recasner
- i. Marvin Roberts

**II. Absent**

- a. Rick Barry
- b. Bob Elliott
- c. Nancy Lieberman

**III. Other Attendees**

- a. Arnie D. Fielkow, President and CEO
- b. Scott Rochelle, General Counsel
- c. Charlie Rosenzweig, Senior VP of Player Marketing, NBA

**IV. Approval of April 28, 2015, June 4, 2015, and June 20, 2015, Board of Directors Meeting Minutes**

- a. A brief discussion of the minutes ensued.
- b. **Motion by Thurl Bailey to approve the April 28, 2015, June 4, 2015, and June 20, 2015, Board of Directors meeting minutes. The motion was seconded by Dwight Davis. The motion passed unanimously.**

**V. Legal Report (Scott Rochelle)**

- a. Chapter Update: The chapter program was developed to build membership and cultivate membership; however, to date, the chapter program has failed to spur membership growth as most of the nearly 100% membership growth has come through the efforts of the national office. In light of this, an extensive discussion ensued as to the future of the chapter program, its viability, and potential changes to the model. In light of the lack of membership and fundraising at many of the local chapters, the NBRPA staff was directed to maintain chapter accountability. The 2015 Chapter Presidents Retreat will be held in New Orleans in December. The chapters will be given a realistic outlook on the future of the program at these meetings.
- b. Policy Ratification: On June 4, 2015, the Board of Directors approved policies providing for the eligibility of Directors and their family members to receive DeBusschere Scholarship, as well the families of deceased members to receive the DeBusschere Scholarship.
- c. The Directors were presented with draft copies of the proposed policies for ratification and inclusion into the Board Policy Manual.
- d. **Motion by Dwight Davis to approve the ratification of new DeBusschere policies. The motion was seconded by La Rue Martin. The motion passed unanimously.**

**VI. CEO Report (Arnie D. Fielkow)**

- a. The CEO thanked the Directors for their support in approving a renewed and restructured employment agreement.
- b. Executive Committee: The Chairman and CEO provided a recap of the Executive Committee Retreat wherein the topics of governance, revenue generation, personnel, and organizational growth were discussed. Both leaders stressed the proper role and use of the Executive Committee as a non-voting entity.
- c. NBA Partnership: The NBA partnership continues to evolve as both parties work collaboratively on retired player programming and revenue generation. The NBA and NBRPA have worked diligently on an amendment to the current Group Licensing Agreement (GLA) wherein the NBA will actively partner with the NBRPA to sell sponsorships in exchange for a 50/50 revenue split. The directors reviewed the proposed amendment and received additional information in

support of this arrangement from Charlie Rosenzweig, SVP of Player Marketing for the NBA.

- d. **Motion by Eldridge Recasner to approve the Revenue Sharing Amendment to the GLA. The motion was seconded by Marvin Roberts. The motion passed unanimously.**
- e. Discussion ensued as to how the NBA can further increase its support of the NBRPA; e.g. Mohegan sponsorship and an expedited GLA renewal process.
- f. NBPA Partnership: Tabled pending a scheduled meeting with NBPA leadership during the Legends World Sports Conference.
- g. Listening Tour: The Executive Committee invested significant time on the topic of growing membership and promoting programming. Ideas shared from the Executive Committee Retreat spurred a lengthy discussion around the topic of outreach and whether to conduct in-person events or large conference calls. It was recommended that the issue be further evaluated by the NBRPA staff.
- h. Full Court Press: The 2015 Full Court Press: Prep for Success program is underway with the assistance of the NBA, The Police Athletic League, the Leadership Foundation, and Jobsy Wobsy. There are approximately 12 clinics scheduled for 2015 and all partners have committed to 2016 wherein there will also be clinics in Haiti and the Middle East.
- i. Personnel: The NBRPA currently employs a Member Intern who will serve a six month term in the Chicago office and assist with all facets of the NBRPA. A discussion ensued as to the possibility of hiring a former player on a full-time basis. This topic will be further explored in early 2016.
- j. Office Lease: The NBRPA's office lease is set to expire in January of 2016. Pursuant to the Executive Committee's direction, the NBRPA staff requested guidance and final authority from the Board of Directors on the terms for a new lease agreement.
- k. **Motion by Dwight Davis to authorize the NBRPA to seek an interim lease arrangement of no more than two years and for no more than \$75,000 in total annual expenses. Thereafter, attention will be turned to a longer term lease. The motion was seconded by Spencer Haywood. The motion passed unanimously.**

**VII. Chairman's Report (Thurl Bailey)**

- a. The Chairman encouraged all directors to actively pursue opportunities for the NBRPA, particularly in the areas of programming and revenue generation. Each director was asked to make best efforts to sell at least one table at the Legends Fantasy Weekend at the Mohegan Sun Resort.
- b. Player Opportunities Committee: Directors James Donaldson, La Rue Martin, and Johnny Newman were asked to join the newly formed Player Opportunities Committee. This committee will meet regularly to discuss revenue and community activities wherein NBRPA members can benefit. Johnny Newman accepted the role of committee chair and may also recommend other non-Board committee members.
- c. **Motion by Eldridge Recasner to establish the Player Opportunities Committee and appoint James Donaldson, La Rue Martin, and Johnny Newman as committee members. The motion was seconded by Mike Glenn. The motion passed unanimously.**
- d. Member Awards: The directors engaged in a lengthy review and discussion of the applications for the NBRPA Award and Community Award. The recipients of each award receive flight and hotel accommodations to the 2016 All-Star Weekend in Toronto.
- e. **Motion by Dwight Davis to honor Willie Davis with the NBRPA Award. The motion was seconded by La Rue Martin. The motion passed unanimously.**
- f. **Motion by Eldridge Recasner to honor Moses Malone with the Community Award. The motion was seconded by Johnny Newman. The motion passed unanimously.**

**VIII. Financial Report ( Marvin Roberts)**

- a. Committee Chair Marvin Roberts thanked the committee members for their commitment and sacrifice.
- b. A discussion ensued regarding the NBPA's support and the budgetary concerns that arise from their delay in providing operational support funding. The NBRPA continues to communicate with the NBPA leadership on the topic of support and potential partnership opportunities. Meetings with the NBPA leadership are scheduled to occur over the LWSC weekend and the directors will be reconvened once an update can be provided.

- c. Member Debt Policy: The Finance Committee made a recommendation to the directors wherein any former player who owes a debt to the NBRPA will have Thirty Days upon receipt of written notice of the debt to satisfy the debt or challenge it in writing. Failure to respond or satisfy the debt will result in a suspension of all membership benefits.
- d. **Motion by Eldridge Recasner to approve the Member Debt Policy. The motion was seconded by Spencer Haywood. The motion passed unanimously.**

**IX. Member Services and Benefits Committee (Eldridge Recasner)**

- a. DeBusschere Scholarship Program: Directors Recasner, Glenn, and Haywood recused themselves due to their children's pending applications for the Dave DeBusschere Scholarship Program. As such, this report was tabled due to a lack of quorum.

**X. New Business**

- a. Director Mike Glenn presented a preliminary plan to host an African Americans in Sports event in Atlanta. Upon requesting support from the Board of Directors, it was determined that Mike Glenn is not eligible to receive such support until 2017 under the Charitable Giving Policy; however, the directors encouraged him to work with the Atlanta Chapter to host the event.

**XI. Adjournment**

- a. The meeting adjourned at 12:32 p.m.