



**NATIONAL BASKETBALL RETIRED PLAYERS ASSOCIATION**  
October 2021 Financial Statements

12:55 PM

## National Basketball Retired Players Assoc

11/23/21

## Balance Sheet

Accrual Basis

As of October 31, 2021

	Oct 31, 21	Oct 31, 20	\$ Change
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Checking/Savings</b>			
1006 · Wintrust Bank Checking	2,187,474.51	884,043.46	1,303,431.05
1007 · Wintrust Savings	326,874.28	30,103.71	296,770.57
1008 · Cash - Legends Foundation	312,995.51	221,851.35	91,144.16
1009 · Wintrust Investment Account			
1019 · Unrealized Gain/Loss on Inv	-42,642.55	-52,787.93	10,145.38
1009 · Wintrust Investment Account - Other	1,414,724.50	1,108,849.86	305,874.64
<b>Total 1009 · Wintrust Investment Account</b>	<b>1,372,081.95</b>	<b>1,056,061.93</b>	<b>316,020.02</b>
<b>Total Checking/Savings</b>	<b>4,199,426.25</b>	<b>2,192,060.45</b>	<b>2,007,365.80</b>
<b>Accounts Receivable</b>			
1200 · Accounts Receivable	25,000.00	85,000.00	-60,000.00
<b>Total Accounts Receivable</b>	<b>25,000.00</b>	<b>85,000.00</b>	<b>-60,000.00</b>
<b>Other Current Assets</b>			
2210 · Accounts Receivable Contra Acct	-25,000.00	-85,000.00	60,000.00
1250 · Accounts Receivable - GLA	0.00	366,666.66	-366,666.66
1360 · Investment in Marketing Co	120,314.97	120,314.97	0.00
<b>Total Other Current Assets</b>	<b>95,314.97</b>	<b>401,981.63</b>	<b>-306,666.66</b>
<b>Total Current Assets</b>	<b>4,319,741.22</b>	<b>2,679,042.08</b>	<b>1,640,699.14</b>
<b>Fixed Assets</b>			
1401 · Lightmaker	35,000.00	35,000.00	0.00
1402 · Lightmaker - AD	-35,000.00	-35,000.00	0.00
1405 · Telephone System	16,194.95	16,069.08	125.87
1406 · Telephone System-AD	-16,069.08	-16,069.08	0.00
1407 · Leasehold Improvements	7,850.00	7,850.00	0.00
1408 · Leasehold Improvements-AD	-7,850.00	-7,755.04	-94.96
1400 · Computers	35,172.39	35,172.39	0.00
1410 · Computers-Accum. Depreciation	-34,759.19	-34,553.39	-205.80
1411 · CHIPS	6,862.50	6,862.50	0.00
1412 · CHIPS-AD	-6,862.50	-6,862.50	0.00
1415 · Furniture	2,629.00	2,629.00	0.00
1416 · Furniture - AD	-2,629.00	-2,629.00	0.00
<b>Total Fixed Assets</b>	<b>539.07</b>	<b>713.96</b>	<b>-174.89</b>
<b>TOTAL ASSETS</b>	<b>4,320,280.29</b>	<b>2,679,756.04</b>	<b>1,640,524.25</b>
<b>LIABILITIES &amp; EQUITY</b>			
<b>Liabilities</b>			
<b>Current Liabilities</b>			
<b>Other Current Liabilities</b>			
2300 · Due to NBRPA Marketing	405.75	80.00	325.75
2250 · Deferred Income GLA	0.00	366,666.66	-366,666.66
<b>Total Other Current Liabilities</b>	<b>405.75</b>	<b>366,746.66</b>	<b>-366,340.91</b>
<b>Total Current Liabilities</b>	<b>405.75</b>	<b>366,746.66</b>	<b>-366,340.91</b>
<b>Total Liabilities</b>	<b>405.75</b>	<b>366,746.66</b>	<b>-366,340.91</b>
<b>Equity</b>			
3123 · Health Screening Reserve	326,874.28	0.00	326,874.28
3120 · Cumulative Earnings	1,102,633.05	1,227,869.19	-125,236.14
3122 · Reserve Fund	100,000.00	100,000.00	0.00
3125 · Legends Fdtn Restricted Equity	312,995.51	221,851.35	91,144.16
Net Income	2,477,371.70	763,288.84	1,714,082.86
<b>Total Equity</b>	<b>4,319,874.54</b>	<b>2,313,009.38</b>	<b>2,006,865.16</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>4,320,280.29</b>	<b>2,679,756.04</b>	<b>1,640,524.25</b>

## National Basketball Retired Players Assoc

11/23/21

## Profit &amp; Loss

Accrual Basis

October 2021

	Oct 21	Oct 20	\$ Change	% Change	Jan - Oct 21
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
4250 · Aria 360	-545.10	0.00	-545.10	-100.0%	499,454.90
<b>Contributions Income</b>					
4040 · Unrestricted GLA	1,200,000.00	1,100,000.00	100,000.00	9.1%	3,600,000.00
<b>Total Contributions Income</b>	1,200,000.00	1,100,000.00	100,000.00	9.1%	3,600,000.00
4133 · Legacy Fund	0.00	0.00	0.00	0.0%	45,000.00
4090 · Membership Dues	1,500.00	6,750.00	-5,250.00	-77.8%	52,775.00
4142 · Board Contributions	0.00	0.00	0.00	0.0%	745.81
4111 · Legends Conference					
4115 · Legends Sponsorship	0.00	0.00	0.00	0.0%	32,500.00
<b>Total 4111 · Legends Conference</b>	0.00	0.00	0.00	0.0%	32,500.00
4181 · All Star Income					
4081 · All Star Sponsorship	0.00	0.00	0.00	0.0%	20,000.00
<b>Total 4181 · All Star Income</b>	0.00	0.00	0.00	0.0%	20,000.00
4140 · Sponsorship Income- other	0.00	1,286.71	-1,286.71	-100.0%	20,787.76
4112 · Legends Care	2,110.00	0.00	2,110.00	100.0%	24,760.00
4100 · Appearance Fees Income	0.00	1,030.00	-1,030.00	-100.0%	76,000.00
4114 · Full Court Press Revenue	0.00	0.00	0.00	0.0%	14,459.27
<b>Total Income</b>	1,203,064.90	1,109,066.71	93,998.19	8.5%	4,386,482.74
<b>Expense</b>					
6500 · Salary and Payroll Taxes					
6536 · President/CEO					
6534 · Sr. Director of Social Impact					
6540 · Sr. Director of BBall Operation					
6548 · SVP of Ops/Events - Miller					
6572 · Operations & Events Coordinator					
6520 · Digital Content Coordinator					
6567 · VP Membership & Player Progr.					
6546 · Head of Content & Communication					
6525 · Membership Database Coordinator					
6550 · Payroll Taxes					
6259 · Payroll Expenses					
<b>Total 6500 · Salary and Payroll Taxes</b>	98,410.58	85,363.67	13,046.91	15.3%	765,008.44
6130 · Insurance					
6151 · Dental Insurance	488.21	359.88	128.33	35.7%	5,475.55
6150 · Medical Insurance	12,545.26	3,537.33	9,007.93	254.7%	65,817.64
<b>Total 6130 · Insurance</b>	13,033.47	3,897.21	9,136.26	234.4%	71,293.19
6205 · Other Benefits					
6285 · Pension Contribution	1,600.00	1,600.00	0.00	0.0%	16,800.00
6202 · Commissions - Inside	975.00	2,500.00	-1,525.00	-61.0%	11,475.00
<b>Total 6205 · Other Benefits</b>	2,575.00	4,100.00	-1,525.00	-37.2%	28,275.00

## National Basketball Retired Players Assoc

## Profit &amp; Loss

October 2021

11/23/21

Accrual Basis

	Oct 21	Oct 20	\$ Change	% Change	Jan - Oct 21
<b>6335 · Professional Fees</b>					
6347 · Accounting	4,668.00	2,334.00	2,334.00	100.0%	10,503.00
6346 · Audit	1,668.00	834.00	834.00	100.0%	3,753.00
6350 · Legal Fees	606.25	0.00	606.25	100.0%	17,118.25
6348 · Outside Comm. & Mktg Consulting	6,250.00	6,250.00	0.00	0.0%	70,400.00
6359 · Board of Directors Prof. Advis.	2,000.00	3,000.00	-1,000.00	-33.3%	20,000.00
6368 · Executive Coaching	1,000.00	0.00	1,000.00	100.0%	10,000.00
6352 · Graphic Design	56.30	0.00	56.30	100.0%	3,365.33
6004 · Media	537.34	222.79	314.55	141.2%	11,384.29
6354 · HR Consultant	370.00	0.00	370.00	100.0%	1,387.50
6367 · OnBoard	0.00	0.00	0.00	0.0%	5,840.00
6006 · Media Relation Networking Event	0.00	0.00	0.00	0.0%	3,000.00
6353 · CEO Professional Development	79.00	0.00	79.00	100.0%	1,291.50
6007 · Webinars/Prof. Development	0.00	0.00	0.00	0.0%	872.91
<b>Total 6335 · Professional Fees</b>	<b>17,234.89</b>	<b>12,640.79</b>	<b>4,594.10</b>	<b>36.3%</b>	<b>158,915.78</b>
<b>6445 · Operating Costs</b>					
6440 · Rent					
6441 · 444 N. Michigan - Rent	6,650.67	0.00	6,650.67	100.0%	65,051.82
6440 · Rent - Other	0.00	18,000.00	-18,000.00	-100.0%	0.00
<b>Total 6440 · Rent</b>	<b>6,650.67</b>	<b>18,000.00</b>	<b>-11,349.33</b>	<b>-63.1%</b>	<b>65,051.82</b>
6245 · Office Move/Decor	140.50	0.00	140.50	100.0%	9,449.12
6446 · Cogent Internet	700.00	0.00	700.00	100.0%	7,000.00
6251 · Copier Machine	705.72	0.00	705.72	100.0%	6,945.13
6258 · Office Supplies	1,325.72	356.68	969.04	271.7%	4,000.88
6254 · Subscriptions & Registrations	64.19	806.36	-742.17	-92.0%	4,270.13
6670 · Telephone	431.57	547.23	-115.66	-21.1%	4,580.65
6671 · Cell -Telephone	440.06	580.02	-139.96	-24.1%	3,412.17
6075 · IT/Computer Maintenance	2,087.98	2,033.39	54.59	2.7%	22,154.70
6810 · Website	196.00	104.00	92.00	88.5%	3,654.00
6080 · Website Hosting & Maintenance	0.00	186.98	-186.98	-100.0%	1,433.86
6055 · Credit Card Processing fees	100.08	132.84	-32.76	-24.7%	1,999.65
6315 · Postage and Delivery	101.00	573.42	-472.42	-82.4%	5,361.05
6145 · Liability Insurance	14.00	0.00	14.00	100.0%	18,342.00
6246 · Storage	473.00	372.00	101.00	27.2%	3,278.00
6050 · Bank Service Charges					
6057 · Investment Management Fees	3,194.92	2,676.38	518.54	19.4%	12,103.34
6050 · Bank Service Charges - Other	397.10	222.05	175.05	78.8%	2,581.45
<b>Total 6050 · Bank Service Charges</b>	<b>3,592.02</b>	<b>2,898.43</b>	<b>693.59</b>	<b>23.9%</b>	<b>14,684.79</b>
6770 · Cable	197.46	130.18	67.28	51.7%	1,666.19
6230 · Licenses and Permits					
6232 · Intellectual Property Rights	0.00	0.00	0.00	0.0%	225.00
<b>Total 6230 · Licenses and Permits</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>	<b>225.00</b>
<b>Total 6445 · Operating Costs</b>	<b>17,219.97</b>	<b>26,721.53</b>	<b>-9,501.56</b>	<b>-35.6%</b>	<b>177,509.14</b>
<b>6900 · Travel &amp; Entertainment</b>					
6910 · Board Travel	0.00	0.00	0.00	0.0%	2,526.21
6940 · Exec Director Travel	1,083.58	0.00	1,083.58	100.0%	6,177.88
6930 · Operations & Events Coordinator	0.00	0.00	0.00	0.0%	977.50
6922 · Sr. Dir. of Social Impact	350.81	0.00	350.81	100.0%	3,618.77
6923 · Sr. Dir. of Basketball Ops	281.38	0.00	281.38	100.0%	1,216.97
6970 · VP Membership/Player Programs	1,099.43	0.00	1,099.43	100.0%	2,962.97
6928 · Digital Content Coordinator	0.00	0.00	0.00	0.0%	774.97
6916 · SVP of Ops/Events	384.80	0.00	384.80	100.0%	1,754.76
6975 · Head of Content/Communication	0.00	0.00	0.00	0.0%	6,465.11
6921 · Other Staff Travel	247.79	0.00	247.79	100.0%	1,314.22
6270 · Parking, Taxi, Tolls	41.41	0.00	41.41	100.0%	1,313.89
6926 · Local Travel	0.00	576.91	-576.91	-100.0%	0.00
<b>Total 6900 · Travel &amp; Entertainment</b>	<b>3,489.20</b>	<b>576.91</b>	<b>2,912.29</b>	<b>504.8%</b>	<b>29,103.25</b>

## National Basketball Retired Players Assoc

## Profit &amp; Loss

October 2021

11/23/21

Accrual Basis

	Oct 21	Oct 20	\$ Change	% Change	Jan - Oct 21
<b>6701 · Player Programs &amp; Benefits</b>					
6703 · Aria 360 Expenses	10,000.00	0.00	10,000.00	100.0%	67,287.86
6702 · CVENT	0.00	0.00	0.00	0.0%	1,285.00
6040 · Appearance Fees	5,600.00	0.00	5,600.00	100.0%	80,100.00
6260 · Blackbaud Database	0.00	0.00	0.00	0.0%	8,561.69
6800 · Video Production	0.00	0.00	0.00	0.0%	229.08
6005 · Non Event Merchandising	0.00	0.00	0.00	0.0%	506.00
6239 · Legends Magazine Expenses	1,800.00	3,500.00	-1,700.00	-48.6%	16,025.00
6235 · Chapter Assistance	0.00	0.00	0.00	0.0%	31,181.05
<b>6090 · Contributions &amp; Scholarships</b>					
6105 · Dave DeBusschere Scholarship	6,000.00	2,397.44	3,602.56	150.3%	212,598.04
6107 · Earl Lloyd Scholarship	0.00	0.00	0.00	0.0%	45,000.00
6108 · HBCU Scholarship	0.00	0.00	0.00	0.0%	45,000.00
6095 · Charitable Donations	0.00	0.00	0.00	0.0%	3,000.00
<b>Total 6090 · Contributions &amp; Scholarships</b>	<b>6,000.00</b>	<b>2,397.44</b>	<b>3,602.56</b>	<b>150.3%</b>	<b>305,598.04</b>
6249 · Full Court Press Expenses	115.92	0.00	115.92	100.0%	4,956.43
6248 · New Programming	3,423.75	0.00	3,423.75	100.0%	4,031.75
6669 · Player App	0.00	0.00	0.00	0.0%	60,000.00
6865 · WNBA Initiatives	0.00	0.00	0.00	0.0%	10,097.04
<b>Total 6701 · Player Programs &amp; Benefits</b>	<b>26,939.67</b>	<b>5,897.44</b>	<b>21,042.23</b>	<b>356.8%</b>	<b>589,858.94</b>
<b>6010 · Legend Conference</b>					
6010-03 · Event Support - LC	10,194.16	1,285.00	8,909.16	693.3%	11,870.08
6010-04 · Marketing - LC	0.00	0.00	0.00	0.0%	12,001.88
6010-05 · Lounge Furniture - LC	0.00	0.00	0.00	0.0%	3,804.40
6010-06 · Summer League Tickets - LC	10,000.00	0.00	10,000.00	100.0%	10,000.00
6010-09 · Photographer - LC	3,500.00	0.00	3,500.00	100.0%	6,000.00
6010-10 · Videographer - LC	8,420.00	0.00	8,420.00	100.0%	8,420.00
6010-11 · Shipping - LC	0.00	0.00	0.00	0.0%	1,684.94
6010-12 · Site Visit - LC	0.00	76.51	-76.51	-100.0%	0.00
6010-13 · AV Needs - LC	25,369.30	0.00	25,369.30	100.0%	26,153.30
6010-14 · Basketball Court - LC	0.00	0.00	0.00	0.0%	2,057.22
6010-15 · Hotel - LC	28,790.74	0.00	28,790.74	100.0%	49,948.03
6010-16 · Food & Beverage - LC	86,338.65	0.00	86,338.65	100.0%	119,751.11
<b>6010-21 · Travel</b>					
6010-22 · Travel - LC	0.00	0.00	0.00	0.0%	991.72
6010-23 · Speaker Airfare LC	0.00	0.00	0.00	0.0%	1,743.91
6010-24 · Board - LC	0.00	0.00	0.00	0.0%	3,996.59
6010-25 · Staff - LC	0.00	0.00	0.00	0.0%	5,848.86
6010-26 · Travel Agency Fees - LC	0.00	0.00	0.00	0.0%	254.98
6010-27 · Transfers - LC	645.60	0.00	645.60	100.0%	1,787.44
6010-28 · Ground Transportation - LC	0.00	0.00	0.00	0.0%	6,140.50
6010-29 · Rental Car - LC	0.00	0.00	0.00	0.0%	541.98
<b>Total 6010-21 · Travel</b>	<b>645.60</b>	<b>0.00</b>	<b>645.60</b>	<b>100.0%</b>	<b>21,305.98</b>
<b>Total 6010 · Legend Conference</b>	<b>173,258.45</b>	<b>1,361.51</b>	<b>171,896.94</b>	<b>12,625.5%</b>	<b>272,996.94</b>
<b>6012 · HBCU Hoops/Player Party Series</b>					
6012-1 · Venue Food & Beverage - PPS	0.00	0.00	0.00	0.0%	21,700.00
6012-2 · Staff Meals - PPS	0.00	0.00	0.00	0.0%	715.11
6012-4 · Hotel - PPS	0.00	0.00	0.00	0.0%	3,212.35
6012-5 · Travel - PPS	350.81	0.00	350.81	100.0%	1,214.02
6012-7 · Marketing - PPS	0.00	0.00	0.00	0.0%	1,150.00
<b>Total 6012 · HBCU Hoops/Player Party Series</b>	<b>350.81</b>	<b>0.00</b>	<b>350.81</b>	<b>100.0%</b>	<b>27,991.48</b>

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## National Basketball Retired Players Assoc

## Profit &amp; Loss

October 2021

11/23/21

Accrual Basis

	Oct 21	Oct 20	\$ Change	% Change	Jan - Oct 21
6009 · All Star Event					
6009-00 · All-Star Activations	0.00	0.00	0.00	0.0%	750.00
6009-04 · All StarTicket Expense	0.00	320,310.00	-320,310.00	-100.0%	0.00
<b>Total 6009 · All Star Event</b>	<b>0.00</b>	<b>320,310.00</b>	<b>-320,310.00</b>	<b>-100.0%</b>	<b>750.00</b>
<b>Total Expense</b>	<b>352,512.04</b>	<b>460,869.06</b>	<b>-108,357.02</b>	<b>-23.5%</b>	<b>2,121,702.16</b>
<b>Net Ordinary Income</b>	<b>850,552.86</b>	<b>648,197.65</b>	<b>202,355.21</b>	<b>31.2%</b>	<b>2,264,780.58</b>
<b>Other Income/Expense</b>					
<b>Other Income</b>					
7025 · Gain/Loss on Investments	-2,342.96	0.00	-2,342.96	-100.0%	190,864.81
7010 · Interest Income	5.19	0.00	5.19	100.0%	35.74
7020 · Investment Income	1,305.39	1,079.24	226.15	21.0%	21,909.51
<b>Total Other Income</b>	<b>-1,032.38</b>	<b>1,079.24</b>	<b>-2,111.62</b>	<b>-195.7%</b>	<b>212,810.06</b>
<b>Other Expense</b>					
6115 · Depreciation Expense	17.15	40.91	-23.76	-58.1%	218.94
<b>Total Other Expense</b>	<b>17.15</b>	<b>40.91</b>	<b>-23.76</b>	<b>-58.1%</b>	<b>218.94</b>
<b>Net Other Income</b>	<b>-1,049.53</b>	<b>1,038.33</b>	<b>-2,087.86</b>	<b>-201.1%</b>	<b>212,591.12</b>
<b>Net Income</b>	<b>849,503.33</b>	<b>649,235.98</b>	<b>200,267.35</b>	<b>30.9%</b>	<b>2,477,371.70</b>



**NBRPA MARKETING, INC.**  
October 2021 Financial Statements

**NBRPA Marketing Inc.**  
**Balance Sheet**  
As of October 31, 2021

	<u>Oct 31, 21</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Wintrust - New Checking	336,167.42
<b>Total Checking/Savings</b>	<u>336,167.42</u>
<b>Other Current Assets</b>	
2150 · Due from NBRPA Assn	405.75
<b>Total Other Current Assets</b>	<u>405.75</u>
<b>Total Current Assets</b>	<u>336,573.17</u>
<b>TOTAL ASSETS</b>	<u><u>336,573.17</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
2100 · Royalties Payable	331,573.17
<b>Total Other Current Liabilities</b>	<u>331,573.17</u>
<b>Total Current Liabilities</b>	<u>331,573.17</u>
<b>Total Liabilities</b>	331,573.17
<b>Equity</b>	
31000 · Additional Paid in Capital	120,314.97
32000 · Retained Earnings	<u>-115,314.97</u>
<b>Total Equity</b>	<u>5,000.00</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>336,573.17</u></u>



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11/23/21  
Accrual Basis

**NBRPA Marketing Inc.**  
**Profit & Loss**  
October 2021

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	Oct 21	Jan - Oct 21
Net Income	<u>0.00</u>	<u>0.00</u>