



NATIONAL BASKETBALL RETIRED PLAYERS ASSOCIATION

2023 ANNUAL REPORT



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PRESIDENT & CEO

WELCOME LETTER

In 2023, the NBRPA continued and strengthened our mission and commitment to improve the lives of retired athletes and their families. I can say that we are truly a global organization. We've built a strong foundation for strategic partnerships, to expand our health benefits – including an innovative partnership with Northshore University Hospital to complement our oversight of the acclaimed Health Screening program, and our interaction with the public, to shine a spotlight on our efforts, our remarkable history and the historic achievements of our members is at an all-time high. We thank you – our membership – for the continued support, encouragement, and participation to help us be the best we can be for each, and every one of you.

This past year saw our efforts to grow in the college basketball space take a monumental leap as we hosted two pivotal and successful college basketball events in The Legends of Basketball Las Vegas Invitational and the second edition of The Legends of Basketball Showcase in Las Vegas and Cleveland respectively. Our presence in this realm has not gone unnoticed, as we receive more and more interest from top ranked collegiate programs and key business stakeholders to align themselves with our brand. Our content creation under the Legends Media and Entertainment umbrella has received national recognition for our storytelling and the way we continue to keep our members' narratives and achievements relevant for today's fans. Our

health programs and our commitment to providing our members with the best possible health care is unmatched and our dedication to providing educational benefits via the Legends Scholars program are a testament to our devotion to enriching future generations. We have a rock-solid relationship with the NBA, WNBA and NBPA and these alliances along with the exemplary work of our chapters, allow us to focus our efforts to positively impact our communities at the national and local levels. The "Legends" brand is world renowned and our presence at marquee events throughout the globe continues to be a testament to the impact and influence that our membership has, not only in sports, but in society as a whole.

I'm proud to say that our future burns bright, and we are thankful for having each one of you for playing an integral role in our success. Together, we have made this organization a model of excellence and together we can ensure that future generations of Legends are able to enjoy the camaraderie, success, and support that the NBRPA family provides.

I am encouraged and excited for what the future holds, and I along with our staff very much look forward to the strides we can take together.

SCOTT ROCHELLE
PRESIDENT & CEO



ABOUT THE NATIONAL BASKETBALL RETIRED PLAYERS ASSOCIATION



The National Basketball Retired Players Association (NBRPA) is comprised of former professional basketball players from the NBA, ABA, WNBA and Harlem Globetrotters. It is a 501(c) 3 organization with a mission to develop, implement and advocate a wide array of programs to benefit its members, supporters and the community. The NBRPA was founded in 1992 by basketball legends Dave DeBusschere, Dave Bing, Archie Clark, Dave Cowens and Oscar Robertson. The NBRPA works in direct partnerships with the NBA and the National Basketball Players Association. Legends Care is the charitable initiative of the NBRPA that positively impacts youth and communities through basketball. Scott Rochelle is President and CEO, and the NBRPA Board of Directors includes Chairman of the Board Charles “Choo” Smith, Vice Chairman Shawn Marion, Treasurer Sam Perkins, Secretary Grant Hill, Dave Bing, Johnny Davis, Caron Butler, Nancy Lieberman, Jerome Williams, CJ Kupec, Mike Bantom, and Chuckie Brown.



MEMBERSHIP BENEFITS

STAY CONNECTED TO THE GAME THROUGH AN NBRPA MEMBERSHIP



NBA LICENSING PROGRAM

- Includes the potential to receive royalties for the use of name and likeness in accordance with the NBA's Licensing Program
- Access to NBRPA paid appearances
- Access to NBPA health insurance (only former NBA players with 3+ years of service)
- Subscriptions to all NBRPA newsletters and pertinent communication on player benefits

GOLD

INCLUDES EVERYTHING IN THE NBA LICENSING PROGRAM PLUS:

- Access to NBRPA events at NBA All-Star Weekend
- Access to coaching opportunities through the NBRPA's Full Court Press: Prep for Success Program
- Hotel accommodations at Legends Summer Getaway
- Eligible to apply for the Dave DeBusschere Scholarship Fund and the Earl Lloyd Scholarship Fund
- Access to apply for NBRPA Member Grant Programs
- Access to NBA's Player Development Programs
- Access to education and career development programs

PLATINUM

INCLUDES EVERYTHING IN THE GOLD MEMBERSHIP PLUS:

- Priority arrangements for NBA All-Star Weekend
- Ability to book additional hotel nights and purchase tickets for annual Legends Summer Getaway and NBA All-Star Weekend
- First consideration for international opportunities

WELCOME TO THE LOCKER ROOM


MEMBERSHIP BENEFITS

LEGENDS LOCKER ROOM APP

In 2021, the NBRPA launched the Legends Locker Room App, a members-only app that connects NBRPA members with valuable resources as a former NBA, WNBA, ABA and Harlem Globetrotter player. Within the app users have access to member and business directories along with great stories and content all about former players. Furthermore, users have access to information regarding event registration, player programming, Legends Care, Chapter events, and much more. This is a players-only app which allows NBRPA members to communicate and network with other former players in a private and secure environment.

For NBRPA members who have yet to join the Legends Locker Room app, be sure to email memberalert@legendsofbasketball.com to receive download and login instructions. Your fellow Legends are waiting to re-connect with you. Welcome back to the Locker Room!



NBRPA Official 
Official

Dec 2, 2023 ***

GAME DAY

Support the NBRPA and tune in to catch all the [#LegendsInvitational](#) action today!

Colorado State vs Washington
4pm PST on CBS Sports Network

Gonzaga vs USC
7pm PST on ESPN

MEMBERSHIP PROGRAMS

The NBRPA strives to benefit and support each member's unique individual needs. From special events, career transition, communications and exposure, financial support, health and global partnerships, this is the place for former NBA and WNBA players to thrive and prosper. The NBRPA also offers members opportunities to work within trusted platforms to monetize their name, image and likeness as well as connect with fans around the world and preserve their career legacy.

> CAMEO



Cameo is a video-sharing platform where Legends can generate income by recording personalized video messages for fans using just an iPhone, Android Phone, or computer. Easily access and download the Cameo app, sign up with the invite code: NBRPA, and create a Cameo account. Customize a profile page which Fans can visit for: price, private messaging, or to submit an order request for a special video message. Upon agreeing to a Fan's request, the app provides a 7-day period to record the personalized video message. Submit the video, complete the request, and then get paid, all through the Cameo app.

cameo.com • Invite Code: NBRPA

> SIGND



SIGND is a platform that enables Legends / "Icons" to connect with fans through videos and memorabilia. Enroll with SIGND to join the growing list of NBA/WNBA/Globetrotter icons. SIGND partners with NBRPA Legends to (1) create memorable, lasting connections with fans; (2) easily and consistently support charities/foundations; (3) earn additional revenue whether at home or away. Set (or change) the booking fee: the cost fans will pay for a custom signature and 30-second (minimum) video. SIGND provides an "Icon Concierge" which can recommend reasonable fees, assist with registration and more. The SIGND app will send a notification when a fan order is received. Notifications also provide updates on delivery, via email or text. Complete the order to receive 75% of the fee, directly deposited into a bank account.

signd.com/icon-enrollment • Call 1-855-66-SIGND





LEGENDS OF BASKETBALL

LAS VEGAS INVITATIONAL

In December of 2023, the NBRPA hosted the Legends of Basketball Las Vegas Invitational, a men's college basketball doubleheader at the MGM Grand Garden Arena in Las Vegas. The two highly anticipated matchups of the day included Colorado State vs Washington (on CBS Sports Network) followed by USC vs Gonzaga (on ESPN). Building off the success of the Legends of Basketball Classic and the inaugural Legends of Basketball Showcase in 2022, this event tipped off the NBRPA's 2023 college basketball series.

Prior to the event, the NBRPA hosted the VIP Hospitality Experience at the in-arena SKYY Vodka Lounge, welcoming fans to meet numerous basketball Legends in attendance, including Detlef Schrempf, Sam Perkins, Dan Dickau, Nick Young, and Kelsey Plum. While college basketball fans had the opportunity to watch two incredible games (with Colorado State and Gonzaga taking home the win in their respective matchups), the event also gained tremendous exposure for the NBRPA not only as the trusted home for Legends of basketball, but also as a strong philanthropic presence in the basketball world. With additional college basketball events on the horizon in 2024, we look forward to making an even greater impact on the college basketball world and the basketball community as a whole.

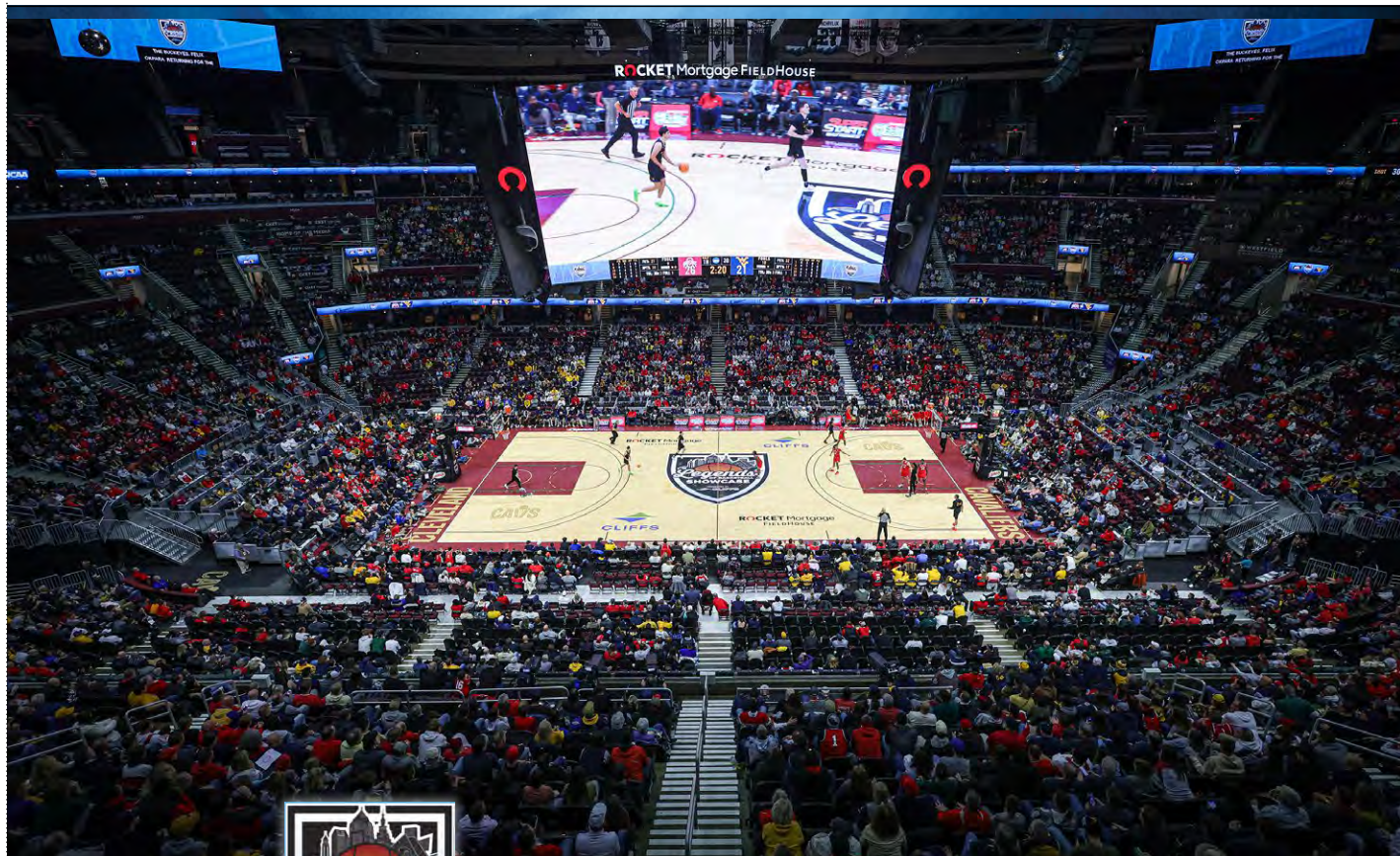




CONTINENTAL TIRE SEATTLE TIP-OFF

In support of Intersport, the NBRPA's operations partner for college basketball events, the NBRPA hosted pre-game hospitality for the Continental Tire Seattle Tip-Off in mid-December of 2023. Prior to the Top 10 matchup between Gonzaga and defending National Champion UConn, basketball Legends and fans gathered at the Space Needle Lounge inside Climate Pledge Arena for two hours before tip-off to enjoy premium food and beverages, take photos, and enter a raffle to win exclusive items including basketballs signed by Gonzaga and NBA Legend John Stockton. Proceeds from the raffle and entry to the Tip-Off Party directly supported the NBRPA's charitable mission and Legends Care programs, further advancing the impact that the NBRPA is able to have on local communities through basketball.

UConn and Gonzaga put on an incredible show for a sold-out arena of fans, including Supersonics and NBA Legends Sam Perkins, Steve Hawes, and Vladimir Stepania. The Huskies pulled away and secured a 76-63 victory over the Bulldogs to close out an exciting day of hoops and hospitality in Seattle. With the NBRPA now in lock step with the college basketball world, we look forward to continuing supporting and hosting more memorable college basketball events in the years to come.



LEGENDS OF BASKETBALL SHOWCASE

To close out the 2023 college basketball series, the NBRPA hosted the second annual Legends of Basketball Showcase at Rocket Mortgage FieldHouse — home of the Cleveland Cavaliers — in Cleveland, Ohio. The NBRPA sought to build off the success of the inaugural Legends of Basketball Showcase at the United Center in Chicago, Illinois in 2022, and did so by nearly selling out an NBA arena for this thrilling college basketball tripleheader.

Prior to game day, the NBRPA and its Cleveland Chapter hosted a Full Court Press Clinic at Case Western Reserve University for over 100 local youth, continuing its mission to give back to communities meaningfully through basketball. Local Legends expertly directed Cleveland youth through a full morning of basketball drills followed by a heartfelt discussion on the importance of life skills.

On game day, the NBRPA hosted the Legends of Basketball



Showcase Tip-Off Party Presented by Maker's Mark at Barley House. The event provided fans of participating schools the chance to interact with Buckeyes Legends Greg Oden, Jim Jackson, Brad Sellers and Derrick Polk, and enter a raffle for the chance to win memorabilia signed by West Virginia Legends Jerry West and Rod Thorn in support of the NBRPA's Legends Care initiatives. Fans then flooded to Rocket Mortgage FieldHouse to watch three great matchups — Davidson vs Ohio University, Akron vs St. Bonaventure, and Ohio State vs West Virginia (broadcast nationally on FOX) with Buckeyes Legends honored on court mid-game with a standing ovation.

The 2024 Legends of Basketball Showcase is set to be even bigger and better than the last with new teams, more Legends, and another weekend of incredible college basketball action.



NBA ALL-STAR WEEKEND

In February of 2023, Salt Lake City, Utah hosted the NBA's midseason classic — the 72nd annual NBA All-Star Game. Gold and Platinum NBRPA members received access to exclusive NBRPA benefits, including priority hotel accommodations, tickets to the Legends Brunch, and the ability to purchase game tickets on Friday, Saturday and Sunday. NBRPA partners showcased their brands in the exclusive Legends Lounge located at the host hotel throughout the weekend, where former players and guests gather and socialize in a private, intimate setting.

The full schedule of events for members included NBRPA's Legends Media Day, the Welcome Party at Varley, Jr. NBA Day at Salt Palace Convention Center, the Tip-Off Party Hosted by Karl Malone at Soundwell, the NBA HBCU Classic, the Players Party Presented by Revolt Media & Ciroc at Flanker Kitchen + Sporting Club, and the NBA All-Star Game at Vivint Arena. Sunday morning brought the highlight of All-Star Weekend — the 23rd Annual Legends Brunch. The most notable names in basketball history filed into the Salt Palace Convention Center as attendees snapped pictures of these legendary players from all eras of NBA history. As part of the program, hosted once again by Ernie Johnson, Pau Gasol received the first Bob Lanier Community Service Award, John Stockton received the Hometown Hero Award, and Karl Malone received the Legend of the Year Award. NBA Commissioner Adam Silver and NBRPA President & CEO Scott Rochelle shared remarks throughout the Legends Brunch highlighting the rich history and promising future of the league.

In another thrilling NBA All-Star Game, Team Giannis defeated Team LeBron (184-175) and Jayson Tatum of the Boston Celtics scored a record-breaking 55 points, earning the NBA All-Star Game Kobe Bryant MVP Award. We look forward to reuniting in Indianapolis, Indiana for NBA All-Star 2024.





WNBA ALL-STAR

In July of 2023, the WNBA All-Star Game returned to the home of the defending WNBA Champions, the Las Vegas Aces. On the heels of the 2023 Legends Summer Getaway and Golf Experience, WNBA and NBA Legends flocked to Las Vegas for the weekend to celebrate the greats of the women's basketball and the 19th WNBA All-Star Game. The day before the game, WNBA Legends Ticha Penicheiro, Monique Currie and Chasity Melvin sat down with multimedia journalist Ari Chambers to record a special episode of the Legends Podcast — WNBA All-Star edition. The conversation was in-depth and wide-ranging, including the history and growth of the league and the impact of Legends on today's game.

Prior to the main event, the NBRPA brought together the WNBA family for the Legends Alumni Brunch hosted by Rushia Brown and Sylvia Crawley, in partnership with Tall Girls United. WNBA Legends caught up over breakfast and mimosas and shared updates on their personal lives and business ventures before a group outing to the All-Star Game and the premium suites hosted by the NBRPA. In a rematch of the 2022 WNBA All-Star Game, Team Wilson faced Team Stewart at Michelob ULTRA Arena in front of a sold-out arena, including courtside Legends Sheryl Swoopes, Sue Bird, Teresa Weatherspoon, Sylvia Fowles, Seimone Augustus, Ashley Battle, Dwyane Wade, Tracy McGrady, and Kevin Durant. Following Team Stewart's win over Team Wilson (143-127), the NBRPA hosted the WNBA All-Star Legends Players Party, hosted by Ari Chambers, at Libertine Social in Mandalay Bay, raising the bar on Players Parties for years to come. We look forward to reuniting once again in Phoenix for the 2024 WNBA All-Star Game.





LEGENDS SUMMER GETAWAY AND GOLF EXPERIENCE

The 2023 Legends Summer Getaway and Golf Experience brought together NBRPA members in sunny Las Vegas for a reunion filled with relaxation and nostalgia. This exclusive three-day event in July ran concurrent with the start of NBA Summer League, giving former players the opportunity to reminisce on their playing days, reconnect with their fellow Legends,

mingling with the who's who of the basketball world, and witness historic moments like rookie Victor Wembanyama's first points in a San Antonio Spurs jersey.

While the Legends Lounge at the Cosmopolitan of Las Vegas served as home base for Legends and guests during the day, Players Parties at Topgolf and Marquee Nightclub helped create unforgettable Las

Vegas memories at night. The quality of programming throughout the event reached new heights, including an exclusive golf outing at Spanish Trail Country Club, the Emerging Opportunities Summit Powered by Amazon and the Business of Basketball Summit Powered by Google. We look forward to another incredible reunion at the 2024 Legends Summer Getaway!





PLAYERS PARTY SERIES

An NBRPA membership doubles as an exclusive ticket to basketball's premier events throughout the nation. Keep in touch with other former players through various social events, including private and high-end Players Parties hosted in cities across the country.

In 2023, the NBRPA hosted a Players Party at the VU Rooftop in Chicago during the NBA Pre-Draft Combine and brought together elite members of the NBA world for a private affair. The NBRPA also hosted a Players Party in Uncasville, Connecticut for the 2023 Hall of Fame Enshrinement Weekend. Hall of Fame basketball players, coaches, and contributors alike reunited to celebrate the incoming class of inductees in the Vista Lounge at the Mohegan Sun prior to the Enshrinement Ceremony.





CHAPTERS

Chapters embody the NBRPA on a local level, with intimate, personalized meetings and grassroots community events that hit the mark close to home. NBRPA Chapters help bring our programs and services to life in local markets. The organic way to grow our membership comes at the local level, and chapter development is one of the most important initiatives for the NBRPA today.

Currently, we have strong and successful NBRPA Chapters in Atlanta, Chicago, Cleveland, Dallas, Detroit, Houston, Las Vegas, Los Angeles, Miami, New York, Orlando, and Phoenix.

In 2023, NBRPA Chapters grew in numbers and community outreach efforts more than ever, proudly representing the NBRPA in their local communities and giving back in impactful ways. Whether it was through a charitable golf tournament, a holiday meal or toy drive, autograph signings or meet and greets, NBRPA members raised the bar at the chapter level and we can't wait to be a part of this continued growth in 2024.





LEGENDS CARE

Legends Care is the initiative of the NBRPA that positively impacts communities and youth through basketball. NBRPA Legends give back through clinics, mentoring, charitable outreach and other grassroots initiatives in the United States and abroad with the goal of educating, inspiring and keeping youth active, healthy, and safe.

Ongoing Legends Care initiatives include the Legends HBCU Scholarship, Full Court Press, and Legends Home Courts. Past initiatives have included international goodwill missions, Thanksgiving Community Assist turkey donation drives, BACK2BACK school backpack drives, and Legends Girl Chats between WNBA Legends and middle school & high school girls.

To learn more about Legends Care or donate to support these initiatives, visit legendsofbasketball.com/LegendsCare



LEGENDS CARE:

FULL COURT PRESS: PREP FOR SUCCESS



Full Court Press: Prep For Success is the cornerstone program of Legends Care. These one-day youth basketball and mentoring clinics, which provide a unique and rewarding experience for underserved local youth, are held in cities across the United States and abroad. The program is led by the NBRPA with direct support from the NBA and is housed under the Jr. NBA and NBA Cares brand. Full Court Press is designed to introduce participating youth to positive role models in both basketball and life, with equal time spent on the basketball court, in the classroom and at a mentoring roundtable as part of a robust and meaningful curriculum. NBA and WNBA Legends who serve as coaches and mentors during Full Court Press clinics get to pay it forward and contribute to the continued growth of the game by inspiring and educating future Legends.





CLASS OF 2023-2024



MIMI HARRIS
ALBANY STATE UNIVERSITY



VANESSA JOHNSON
EDWARD WATERS COLLEGE



MAYA BRUNT
UNIVERSITY OF ARKANSAS PINE BLUFF



MICHAEL CLARK
HOWARD UNIVERSITY



AZARIA HOWARD
TENNESSEE STATE UNIVERSITY



LEGENDS HBCU SCHOLARSHIP

The Legends HBCU Scholarship and Legends Scholars program debuted in 2021 as a way to honor the rich history of HBCUs and their alums while moving the legacy forward by supporting current HBCU undergraduates. Five applicants are selected annually as Legends Scholars, receiving a \$10,000 scholarship in recognition of their academic excellence and desire to make a positive and purposeful impact in the world. In addition to addressing the financial needs of Legends Scholars, the comprehensive scholarship program will assist Legends Scholars in the areas of career preparation and development, job placement and mentoring both during and after their undergraduate years.

“As a second generation HBCU graduate, this program is much more than a scholarship. The Legends HBCU Scholarship

program will help us build upon our efforts to provide support for HBCU institutions and amplify the crucial role they play in our communities,” said Scott Rochelle, NBRPA President & CEO. “We are extremely proud and honored to help ensure that these extraordinary college students have access to the substantial and multifaceted resources offered through our Legends Scholars program during their collegiate career and beyond.”

“There is a rich history of HBCUs and their alums contributing to our society,” said Grant Hill, NBRPA Board Secretary, Naismith Memorial Basketball Hall of Fame inductee (Class of 2018) and HBCU Legends Scholarship Review Committee Member. “It is an honor and a privilege to be able to use our platform to create this legacy program and assist in developing future global leaders.”

TO LEARN MORE ABOUT THE LEGENDS HBCU SCHOLARSHIP PROGRAM,
VISIT LEGENDSOFBASKETBALL.COM/HBCU.



LEGENDS MEDIA & ENTERTAINMENT

> LEGENDS MAGAZINE

Legends Magazine is distributed on a quarterly basis to NBRPA members, NBA and WNBA executives and teams, and NBRPA partners. The magazine covers the lifestyle, successes and trends among Legends who have succeeded in life after basketball.

> LEGENDS NEWSLETTER

The Legends newsletter is distributed monthly to more than 2,000 members, partners and sponsors, highlighting NBRPA members, events, and the impactful work basketball Legends are doing around the world.

> LEGENDS MEDIA DAY

Legends Media Day takes place annually during NBA All-Star Weekend. The event includes Legends and national outlets coming together for an entire day of interviews and media exposure dedicated to the NBRPA and the stories of our members.

> LEGENDS STUDIOS

Legends Studios is the official content platform of the National Basketball Retired Players Association, including NBRPA original podcasts created over the last year: Legends Live, Legends Lounge with Trill Withers, and Hoop du Jour with Peter Vecsey. Legends Studios gives brands an avenue to partner with Legends through creative and customizable content featuring Legends of the game.



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CAREER DEVELOPMENT & TRANSITION



> NASA GODDARD SPACE FLIGHT CENTER

The NBRPA has partnered with the National Aeronautics and Space Administration (NASA) Goddard Space Flight Center to give former players the opportunity to identify and pursue commercialization of patented NASA technologies. The program, centered on entrepreneurship and investment opportunities, allows members to work collaboratively with NASA engineers to expose NBRPA members to NASA patented technologies and address questions related to potential commercial applications.



> NBA ASSISTANT COACHES PROGRAM

Since 1988, hundreds of qualified former players have gained exposure to GMs, coaches and NBA/G League personnel through the NBA Assistant Coaches Program (ACP). Though this program, the NBRPA helps members interested in coaching at the collegiate and professional levels to get real experience. Taking place during the Portsmouth Invitational Tournament, NBA Combine and NBA G League Tryout, the ACP better prepares participants for the pursuit of a career in coaching and basketball operations.



> AMAZON ATHLETES PROGRAM

This initiative adapts skills former athletes learned in the sporting arena and transfers them to the corporate world through Amazon's training and education. The 2022 Legends Summer Getaway featured a panel discussion with representatives of the Amazon Athletes Program and WNBA Legend Yolanda Moore, a successful alumna of the program.

CAREER DEVELOPMENT & TRANSITION

AthLife® > **ATHLIFE**

AthLife's education and career development programs build confidence and enable former athletes to take control of their ongoing career development. The NBRA partners with AthLife in a commitment to giving its members one-on-one advising opportunities. The team at AthLife is available to help educate, develop and inspire members to meet and exceed their individual career goals. Members can work with AthLife through various services including:

- Resume development & refinement
- LinkedIn profile development & utilization
- Interview preparation
- Elevator pitch
- SOAR stories
- Networking strategies
- Degree completion
- Vocational education
- Professional certification
- Graduate degree completion

■ **SYMPPLICITY®** > **SYMPPLICITY**

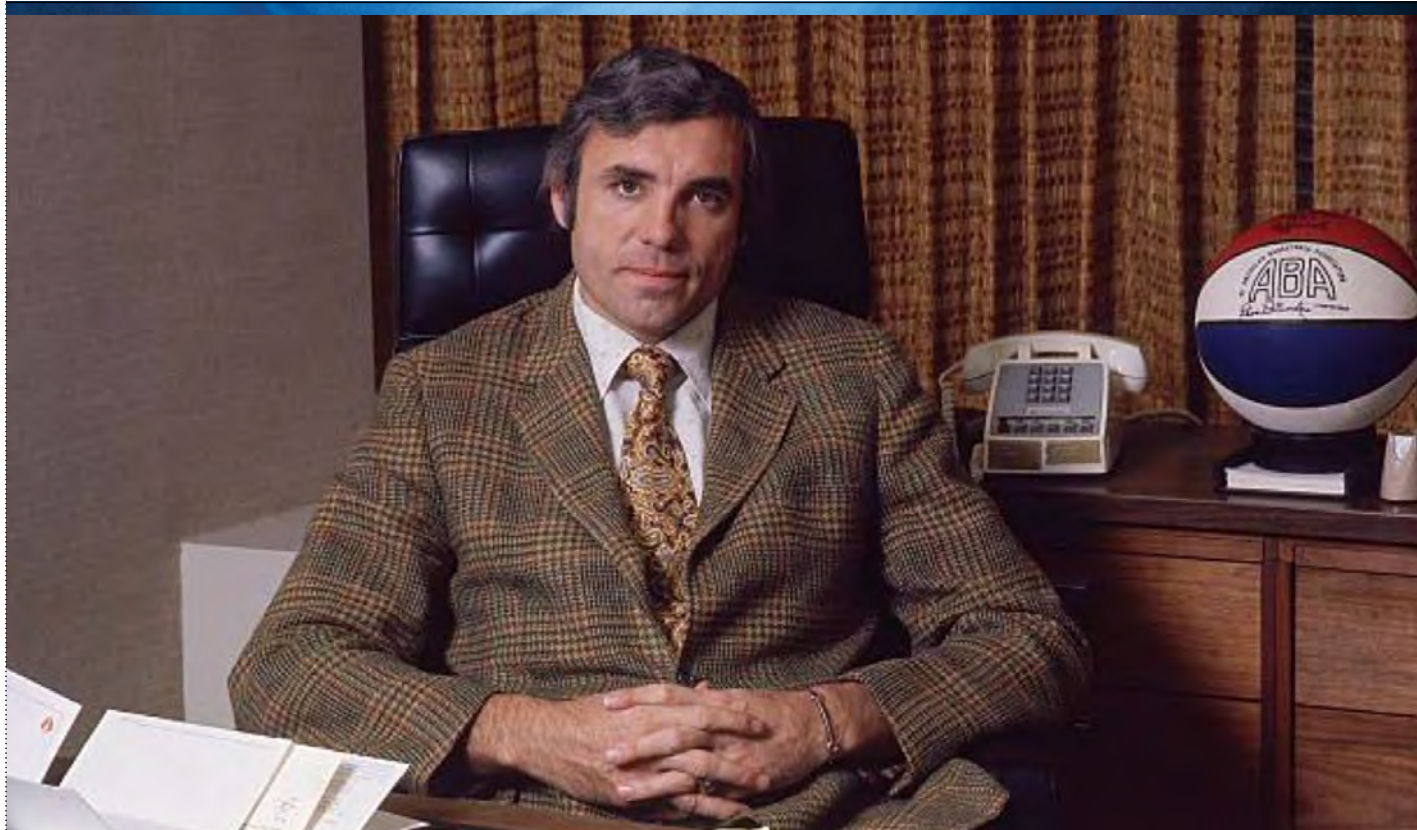
The NBRPA has teamed up with Symplicity's Career Services Manager (CSM). Those who are looking for the next step in their careers can access CSM's services to browse for career advancement opportunities, upload resumes, keep in touch with recruiters and have access to over 1,200 institutions, commercial entities, and organizations across the world. Symplicity's CSM services have been utilized by over 11 million users, including similar peer organizations such as the NFL Player Care Foundation, Divergence Academy, the Flatiron School, Women who Code and more. This service is only available to NBRPA members.



> **G LEAGUE**

The NBA G League is the National Basketball Association's official minor league basketball organization. Just as dozens of current NBA players began their professional careers in the G League, so too have current NBA coaches, scouts, front office personnel and broadcasters. The NBRA works directly with the NBA to match former players with an opportunity to learn the ins-and-outs of the business operations of the G League and to jump start their careers after retirement. Program participants gain personal experience and network with personnel from the NBA and G League in one of the following areas:

- Coaching
- Community/Public Relations
- Event Management
- Partner Hospitality
- Broadcasting
- Basketball Operations



FINANCIAL SUPPORT

DAVE DEBUSSCHERE SCHOLARSHIP

The Dave DeBusschere Scholarship was established in honor of the late Dave DeBusschere, an NBA Champion, All-Star and NBRPA Founder. 100 percent of the NBRPA's Dave DeBusschere Scholarship Fund goes directly to NBRPA members and their spouses and children who are pursuing higher degrees in education. The NBRPA has distributed nearly \$3 million from this fund to date.

THE 2023-2024 DAVE DEBUSSCHERE SCHOLARSHIP RECIPIENTS:

Keyara Boykins
Earl Boykins
Taylor Carr
Eddy Curry
Holland LaGarde
Amari Lister
Logan Schayes
Jarren Snow
AJ Williams
Kacey Battle
Keion Battle
Everett Birdin

Aishah Brown
Gabrielle Dooling
Noelle Fish
Scott Hayes
Jamal Johnson
Trey Johnson
Talmage Kite
Thomsen Kite
Adrian Strong
Jordan Thomas
Jalen Tot



EARL LLOYD SCHOLARSHIP FUND

In honor of the departed NBA pioneer Earl Lloyd, the Legacy Fund has pledged an annual gift of \$45,000 to the NBRPA for the purpose of providing significant financial support to low-income recipients of the Dave DeBusschere Scholarship. The Lloyd Scholarship is available to the children of NBRPA members who have played three full years in the NBA.

NBA LICENSING PARTNERSHIP

Through this program, former NBA and WNBA players are eligible to receive royalties for the use of their name and likeness. In exchange for licensing rights, the NBRPA collects and distributes the licensing fees to each member accordingly.

NBRPA PLAYERS LEGACY FUND

More than 30 years ago, the Players Legacy Fund was established to assist former NBA players who were sick or injured. Today, the fund exists to help former NBA and ABA players with anything from transitioning to new careers after basketball to getting back on their feet after medical or financial difficulties. The Players Legacy Fund is supported by the NBA and NBPA.

MEMBER GRANT PROGRAM

The Member Grant Program supports any individual, need-based financial circumstance for members to provide short-term relief. The purpose of the program is to cover virtually any area needed by a former player in life after basketball.

BUSINESS DEVELOPMENT GRANT

The NBRPA Business Development Grant is a charitable fund with a mission to benefit, support and assist individual NBRPA members seeking to advance their professional goals and will be organized and operated to administer funds for individual, need-based, and immediate purposes.

FINANCIAL SUPPORT





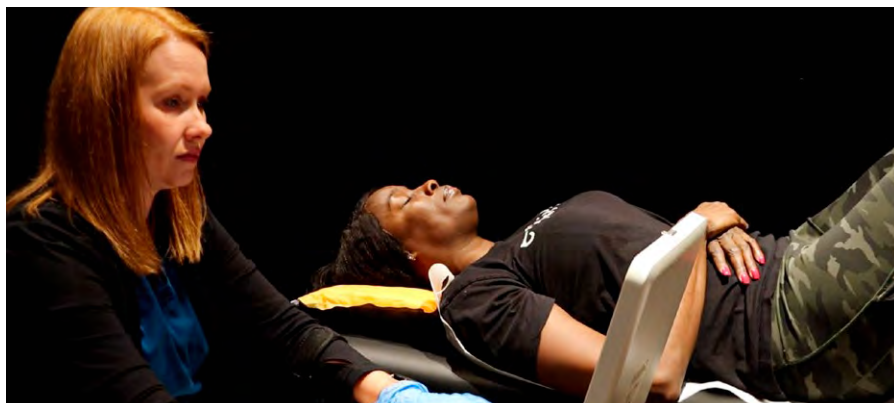
HEALTH INITIATIVES

THE NBRPA PROVIDES HEALTH AND WELLNESS BENEFITS TO ITS MEMBERS

➤ NBPA HEALTH SCREENINGS

Launched in conjunction with the National Basketball Players Association (NBPA) in 2016 to deliver valuable, preventive, long-term healthcare check-ups to former professional players across the U.S., the NBRPA Health Screenings Program has impacted hundreds of former players by providing preventative testing, including blood work, electrocardiograms, echocardiograms and cardiology consultations.

The NBRPA announced in 2022 that they would begin overseeing the program and brought along Joe Rogowski to head the operation. Rogowski, who served as the NBPA's Chief Medical Officer for the past decade, was named the NBRPA's Chief Medical Director in November 2022.



Association for Applied Sport Psychology (AASP)

The Association for Applied Sport Psychology is the leading organization for professionals who work with athletes, coaches, performers, business professionals and more. The AASP and its network of 2,400 affiliates around the country assist NBRPA members in their mental health needs through an affordable and NBRPA-subsidized program. NBRPA members might want to take advantage of AASP consultants if they are:

- Struggling with the transition out of basketball, including their emotional attachment to the game and coping with the change of their identity
- Retiring "young" and having concerns about starting the next phase of life or a career
- Needing a confidential resource to discuss financial, marital or personal issues
- Experiencing mental health issues

PARTNERING WITH THE NBRPA

Partnering with the NBRPA can provide corporate brands, small businesses and philanthropic entities with unprecedented access and personal interaction with the game's greatest Legends.



> ACCESS

- Access to the game's greatest Legends
- NBA All-Star Weekend
- WNBA All-Star
- Legends Summer Getaway
- VIP experiences



> BRANDING

- Naming rights to NBRPA events
- Logo integrations
- Custom activations



> MEDIA

- National and local media exposure
- Social media integration
- Legends Magazine
- Legends Newsletter
- Legends of Basketball website
- Legends Locker Room App
- Legends Studios

PARTNERING WITH THE NBRPA

> WINTRUST

Wintrust Bank has served as a preferred partner to the NBRPA since 2016, offering unparalleled financial services to NBRPA members. This multi-year partnership has granted Wintrust the ability to serve as a headline sponsor during the NBRPA's two annual meetings, as well as ancillary events including Full Court Press basketball clinics and financial literacy seminars. NBRPA Members can gain access to a wide array of financial services with dedicated representatives prepared to support.



> GOOGLE

Google formed a comprehensive partnership with the NBRPA in 2023 with a clear mission of helping former players navigate their journey beyond the game with confidence through a variety of resources, including personalized career transition support, small business support, non-profit/youth development foundation support, and Google Bard Artificial Intelligence. Through in-person consultations at the NBRPA's annual meetings, as well as virtual webinars and newsletters throughout the year, Google provides NBRPA members with the tools they need to succeed professionally.



> ENDEAVOR HEALTH

In October of 2023, the NBRPA announced a multi-year partnership that named Endeavor Health (formerly NorthShore — Edward-Elmhurst Health) its preferred healthcare provider for NBRPA members. Under the agreement, Endeavor Health now serves as the preferred hospitals and healthcare provider and offers their nationally recognized levels of healthcare to the NBRPA's more than 1,800 members and their families. Endeavor Health will also participate in the NBRPA's annual events and health screenings, providing support to NBRPA members seeking physical, mental, and emotional healthcare services.



> MAKER'S MARK

Maker's Mark and the NBRPA teamed up in 2023 to elevate the NBRPA brand and experiences for NBRPA members. Across the NBRPA's annual meetings and college basketball events, Maker's Mark has made their mark on our signature Players Party series with inspired, premier hospitality to amplify the brand and mission of the NBRPA.



NBRPA LEADERSHIP

2023 BOARD OF DIRECTORS

OFFICERS

Choo Smith, Chairman
Shawn Marion, Vice Chairman
Sam Perkins, Treasurer
Grant Hill, Secretary

DIRECTORS

Mike Bantom
Dave Bing
Chuck Brown
Caron Butler
Johnny Davis
CJ Kupec
Nancy Lieberman
Jerome Williams

CHAPTERS & PRESIDENTS

The 12 chapters across the nation embody the mission of the Association through player programming, community outreach and member relations.

ATLANTA

Dale Ellis

CHICAGO

Cliff Levingston

CLEVELAND

Jim Chones

DALLAS

Willie Davis

DETROIT

Derrick Coleman

HOUSTON

Maurice Evans

LAS VEGAS

Doug Lee

LOS ANGELES

Rick Darnell

MIAMI

Toccara Williams

NEW YORK

Tom Hoover

ORLANDO

Wayne "Tree" Rollins

PHOENIX

Lafayette "Fat" Lever

NBRPA STAFF



Scott Rochelle
President & CEO



Erin Miller
SVP of Operations & Events



Joe Rogowski
Chief Medical Director



Kenny Gattison
VP of Membership & Player Programming



Cameron Ballard
Counsel & VP, Player Relations



Julio Manteiga
Head of Communications & Content



Erin Law
Director of Digital Content



Carly Garcia
Director of Membership



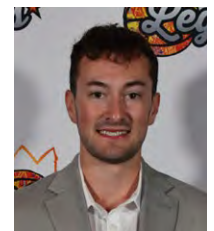
Erica Delaney
Director of Administration /Office



Beatriz Perez
Operations & Events Manager



Shanen Haigler
Branding & Design Coordinator



Bennett Schramko
Digital Content Coordinator



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